

2022-2023

# GROWER SOLUTIONS

FOR TAGGING, LABELING, AND MERCHANDISING



# Bringing you the best in...

Tags

SEE PAGES 2-6



## Adhesive Labels

SEE PAGES 8-9



\$3.98



Ask your sales rep about our new automated label applicators!



## Packaging & Merchandising Solutions

SEE PAGES 90-93

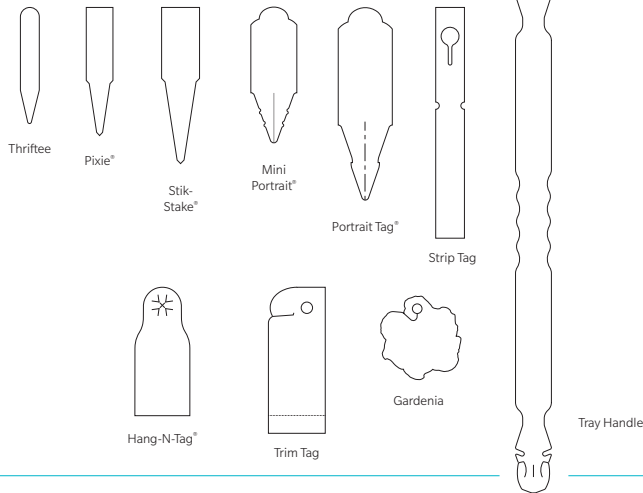


# Tags Fast

Inventory Tags  
**3**  
**BUSINESS DAYS**  
**OR LESS**

From Order Receipt

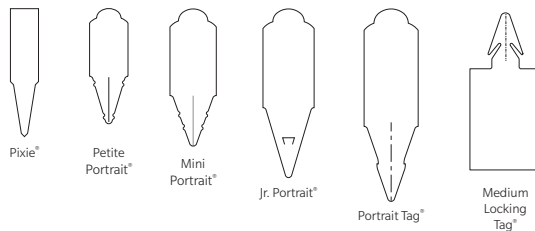
Look for  inside!



Custom Tags  
**12**  
**BUSINESS DAYS**  
**OR LESS\***

From Proof Approval  
 BloomIQ.com available

Look for  inside!



\*Timing may vary during off season

## Rooted in Partnership

John Henry® Plant Identification Solutions bring over 100 years of industry experience together with the benefits and capabilities of WestRock, a global leader in print and packaging. We grow comprehensive retail marketing programs that bring your brand to life, based on consumer and industry insights compiled and analyzed by our team of top experts. Our talented team of designers, engineers, innovators, thought leaders, and horticulturists create award-winning designs and products that highlight your brand giving you a competitive edge that is strongly rooted in partnership with WestRock.

### We bring:

- Industry experts who understand garden
- Retail expertise and insights
- Creative design and innovation
- Assured supply and capabilities from multiple facilities
- The security of strong financial backing

### We offer:

- Solutions that solve today's challenges
- Products that help stand out from the crowd
- Services that make business easier to manage
- Transparency and dependability

**Our Purpose:** Innovate Boldly. Package Sustainably.

**Our Vision:** To be the world's best paper and packaging company

**Our Values:** Integrity – Respect – Accountability – Excellence



### What's inside

Tagging	2-6
Attachments, Tags on a Roll	7
Adhesive Labels	8-9
Blank/Misc. Inventory Tags	10,14-15
Online Ordering Tools	13
Lister	19-78
BloomIQ.com, Marketing Services	82
Paper Supplies & Bows	83
Breeder Programs	84-85
Tray Handles	86-87
Bench Cards/Sign Holders	88-89
Merchandising	90-92
Packaging	93



# Stake Tags

## Flat Top

- Largest selection of off the shelf inventory
- Select varieties available as bilingual
- Inventory Pixie® and Stik-Stake® ship in 3 business days or less
- Custom Pixie® and Small Stake ship in 12 business days from proof approval



3 DAY SHIPPING

CALL FOR SCHEDULE

12 DAY SHIPPING

CALL FOR SCHEDULE

CALL FOR SCHEDULE



	ORDER MULTIPLES	
	Inventory	Custom
<b>A</b> PIXIE® 1 x 4.5"	100	5,000
<b>B</b> STIK-STAKE® 1.375 x 5.5"	100	5,000
<b>C</b> SMALL STAKE 1.43 x 5.53"	N/A	1,000
<b>D</b> MEDIUM STAKE 2.01 x 6.88"	N/A	1,000
<b>E</b> LARGE STAKE 2.86 x 7.06"	N/A	1,000

Bundled in 100s



Flat Top tag outlines displayed at 80% of actual size.

## Custom Shaped Stake Tags

- Choose from our standard shapes and sizes above, or let us help you create a tag especially for you!





## Portrait®

- Great for premium packs, larger annuals, perennial crops and indoor plants!
- Inventory Mini Portrait® and Portrait Tag® ship in 3 business days or less
- Custom Portrait Tag®, Mini Portrait®, Petite Portrait® and Junior Portrait® ship in 12 business days from proof approval

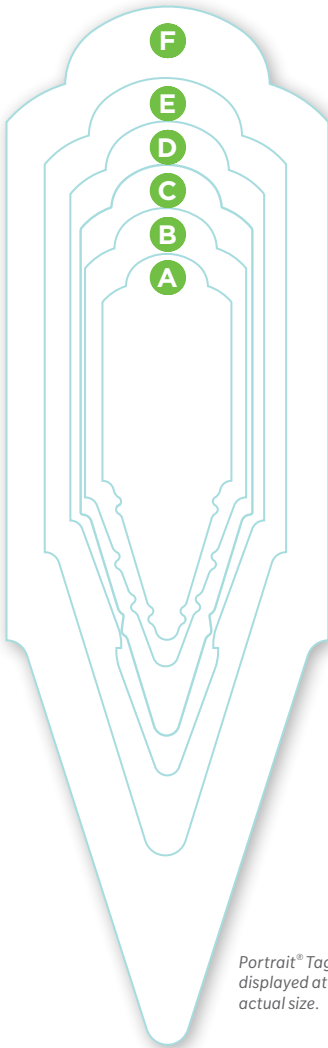


3 DAY SHIPPING



		ORDER MULTIPLES	
		Inventory	Custom
<b>A</b>	PETITE PORTRAIT® 1.33 x 4"	N/A	5,000
<b>B</b>	MINI PORTRAIT® 1.67 x 4.75"	50	2,500
<b>C</b>	JUNIOR PORTRAIT® 1.82 x 5.91"	N/A	2,500
<b>D</b>	PORTRAIT TAG® 2 x 6.75"	25	2,500
<b>E</b>	JUMBO PORTRAIT® 2.5 x 8.0625"	N/A	2,500
<b>F</b>	SUPER JUMBO PORTRAIT® 3.33 x 10.75"	N/A	2,500

Petite & Jr. Portraits bundled in 100s;  
Portraits bundled in 25s; all others bundled in 50s



Portrait® Tag outlines displayed at 50% of actual size.

12 DAY SHIPPING

Junior Portrait®



12 DAY SHIPPING

Mini Portrait®



12 DAY SHIPPING

Petite Portrait®

**Save 5%**  
See page 13 to learn how!



12 DAY SHIPPING

Portrait®



CALL FOR SCHEDULE

Jumbo Portrait®



CALL FOR SCHEDULE

Super Jumbo Portrait®

## Custom Tag Lock Options

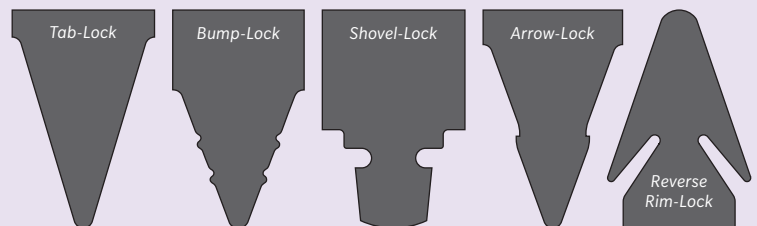
**Tab-Lock:** This patented lock inserts easily and fits most slots to hold tags upright.

**Bump-Lock:** Patented lock rocks into pots and locks firmly in place.

**Shovel-Lock:** Shorter lock inserts easily and covers less of your pot graphics than other locks.

**Arrow-Lock:** Inserts easily and stays in place.

**Reverse Rim-Lock:** Unique universal tip guarantees that the tag will remain securely fastened in all pots.



# Locking Tags

## Custom Locking Tags

- Heavy-duty plastic tags featuring a unique locking tip, guaranteed to remain securely fastened in the pot for good!
- Add variable data including UPC, NIST, and pricing info
- Easy application & eliminates the time needed to apply standard UPC labels!
- Universal tip compatible with all pot manufacturers' slots
- NEW - Medium Locking Tag now on 12 DAYS TAG FAST!



MADE IN USA		ORDER MULTIPLES
<b>A</b>	MINI LOCKING TAG 2.47 x 2.75"	500
<b>B</b>	EXTRA SMALL LOCKING TAG 2.5 x 3.3"	500
<b>C</b>	SMALL LOCKING TAG 2.5 x 3.69"	500
<b>D</b>	SLIM MEDIUM LOCKING TAG 1.98 x 4.95"	500
<b>E</b>	MEDIUM LOCKING TAG 2.47 x 5.45"	500
<b>F</b>	SLIM LARGE LOCKING TAG 1.98 x 6.19"	500
<b>G</b>	LARGE LOCKING TAG 2.47 x 6.75"	500

Bundled in 100s

Tag images displayed at 50% of actual size.



Mini **A**



Extra Small **B**



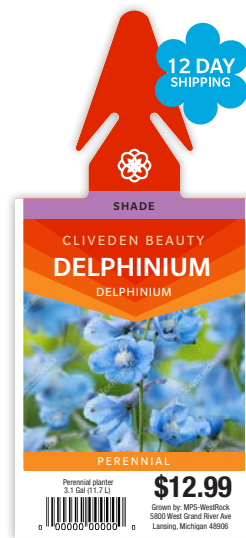
Small **C**



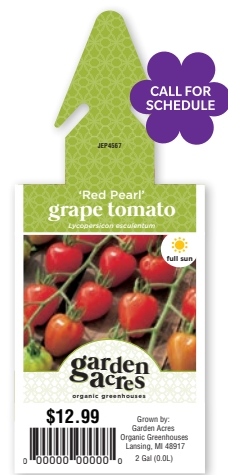
Large **G**



Slim Large **F**



Medium **E**



Slim Medium **D**



## Gardenia Tag

- Stunning photo adds a blossom to any Gardenia plant
- Care copy on the reverse side guides the consumer on how to get long-lasting enjoyment



Gardenia Tag displayed at 50% actual size.

BJ1003

3 DAY SHIPPING



	ORDER MULTIPLES	
	Inventory	Custom
GARDENIA TAG 2.89 x 3"	500	N/A
HANG-N-TAG® 2 x 4.63"	100	\$148.86
PREMIUM HANG-N-TAG® 3.5 x 7.38"	N/A	N/A

Gardenia bundled in 50s; all others in 100s

## Premium Hang-N-Tag®

- More printable space than any other hanging tag
- Three secure attachment methods give you the option to attach it directly to a basket or use with an elevator
- Easy to attach, easy to ship, easy to grab the customer's eye!

## Hang-N-Tag®

- Plastic for outdoor use
- 60+ varieties available as well as blank
- Also available in custom designs!



3 DAY SHIPPING



Custom Designs

CALL FOR SCHEDULE



## Custom Hanging Tags

Custom shapes and sizes give you more space for your messages and images. Call today for pricing!

CALL FOR SCHEDULE



# Nursery Tags

## Custom Nursery Tags

- Growers love our nursery tags for trees, shrubs and containers
- Custom sizes and shapes available to suit your needs. Call today for details!



	ORDER MULTIPLES
SMALL NURSERY TAG 2 x 4.375"	500
MEDIUM NURSERY TAG 3 x 4"	500
LARGE NURSERY TAG 2.875 x 6.125"	500

Bundled in 100s



Large Nursery



Small Nursery



Medium Nursery



Custom Shaped Nursery Tags

## Ready-to-Print Nursery Tags

- Over 270 varieties of pre-built nursery tags — ready to ship in 2 weeks or less
- 2 language options to choose from — English/Spanish or English/French
- Hole or hole & string available as an option



MPSA0148





# Attachments/Tags On A Roll

## Attachments

- Variety of attachment methods available for all sizes
- Call for volume pricing

	PRODUCT CODE	ORDER MULTIPLES
NOTCHED BAMBOO ELEVATOR 10.5"	BJ9327	1,000
NOTCHED BAMBOO ELEVATOR 15"	BJ9328	1,000
TAG ELEVATOR 6"	BJ9073	3,000
TAG ELEVATOR 11"	BJ9074	5,000
TAG ELEVATOR 15"	BJ9075	3,000
TAG ELEVATOR 24"	BJ9076	1,000
PLASTIC CARD ELEVATOR 9"	SC0284	1,000
PLASTIC BEADED TIE	SM3015*	1,000



Plastic Card Elevator



Notched Bamboo Elevator



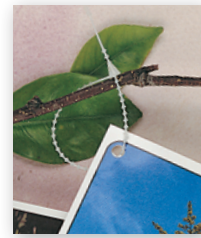
Tag Elevator



Tagging Gun  
T10100\*

Replacement needle kit  
also available  
T10102\*

\*Limited availability.



Plastic Beaded Tie

## Tags/Signs on a Roll

- Print variable data directly onto your tags on our standard designs or create a custom look
- Water resistant
- Larger sizes are great for pricing signage too!
- Call for batch run schedule and pricing!



# Adhesive Labels

## The Adhesive Experts

Put our many years of experience in adhesives to work for you!

Our adhesive labels can be designed to apply on any texture, any finish, any pot. Simply let us know what you're looking for and we'll develop a custom adhesive that works for you!



Ask your sales rep about our new automated label applicators!

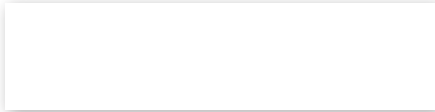
## RockLine™ Label Applicators

- Machines designed to help you reduce labor costs, increase production speeds, and grow sales
- Four models available, contact your sales rep to learn more





## Blank Plug Tray Label



UL0102

Water-resistant stock with a permanent adhesive, perfect for identifying plugs and organizing greenhouse benches.



ORDER MULTIPLES Inventory

BLANK PLUG TRAY LABEL 2.5 x .625"	1 ROLL (1,000)
SUN/PART SUN/SHADE LABEL 4 x 2"	1 ROLL (500)

## Sun/Part Sun/Shade Label

Answer this frequently asked care question before a word is even spoken!



## Custom Labels

We can help you create any type of custom label you need. Call us for pricing!



# Specialty Inventory

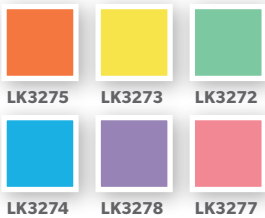
## Gardening Solutions

- Economical, easy-to-read tags that educate consumers on additional benefits of the plant



## Pixie® Crop Markers

- Quickly mark crops with Pixie® tags in 7 different colors - red, orange, yellow, green, blue, lavender, or pink.



## Indoor Lifestyle

### Plant Tags!

- Fresh, colorful houseplant design that will attract consumers while communicating different light requirements.
- Helps educate on the benefits of indoor plants and best care practices to ensure lasting enjoyment.
- Back of the tag includes easy to use diagram to understand proper placement of plants in a room based on various light needs.
- On the shelf Portrait® tag for your small to medium sized containers and Large Nursery Tag with String for larger plants and indoor trees.



**Save 5%**  
See page 13 to learn how!



PRODUCT CODE	ORDER MULTIPLES
GARDENING SOLUTIONS & CROP MARKER PIXIE® 1 x 4.5"	SEE LIST 100
POLLINATOR PORTRAIT® 2 x 6.75"	MC4112 25
INDOOR LIFESTYLE PORTRAIT® 2 x 6.75"	MC4396, MC4397, MC4398 25
INDOOR LIFESTYLE LARGE NURSERY W/ STRING 2.875 x 6.125"	BS4700, BS4701, BS4702 100

Portraits bundled in 25s; Pixies & Large Nursery Tag w/string bundled in 100s







P.O. Box 15277 • Lansing, MI 48901-5277  
 5800 West Grand River Ave. • Lansing, MI 48906  
 www.jhc.com

## 2022-2023 VARIETY LISTER & ORDER FORM

Annuals • Vegetables • Perennials • Herbs • Foliage • Flowering

The National Institute of Standards and Technology (NIST) requires the following on each plant identifier:

- The Declaration of Identity**  
- Name of plant: common, specific or botanical
- The Declaration of Net Contents**  
- Dimensions or volume capacity of container in U.S. and metric measures
- The Declaration of Responsibility**  
- Grown for or grown by  
- Company name, city, state and zip code

Requirements 2 and 3 must appear in the bottom third of your tag or signage. All information must be included in your advertising. For more information, visit [www.nist.gov](http://www.nist.gov)

### Questions about shipping?

Check out page 80 to learn more!



#### IMPORTANT! PLEASE CHECK BEFORE PLACING YOUR ORDER!

##### Under 100,000 Tags

- Fed Ex  Other \_\_\_\_\_  
 (Recommended)

##### Over 100,000 Tags

- Best Way  LTL (Less Than Truckload)  Other \_\_\_\_\_

##### Inside Delivery?

- Yes  No

##### Truck Access?

- Yes  No

Additional charges from the trucking company will be incurred for these services.

##### Other delivery instructions?

- Enter a back order and ship the available balance of my order immediately.  
 (Please allow up to three weeks on back-ordered items.)  
 Cancel any items that cannot be shipped. Ship available balance of the order immediately.

Your off-the-shelf tag order may be sent via Excel spreadsheets. Call for details.

#### SHIPPING FORM: (Minimum Order \$50.00 - Inventory) (Minimum Order \$100.00 - Custom)

(Additional charges apply for orders less than standard multiple.)

Quantity	Product/Price	Total Amount
	Pixie® Regular @ \$	\$
	Pixie® Custom @ \$	\$
	Portrait Tag® Regular @ \$	\$
	Portrait Tag® Custom @ \$	\$
	Mini Portrait® Tag Regular @ \$	\$
	Mini Portrait® Tag Custom @ \$	\$
	Stik-Stake® Regular @ \$	\$
	Stik-Stake® Custom @ \$	\$
	Hang-N-Tag® Regular @ \$	\$
	Hang-N-Tag® Custom @ \$	\$
	Preprinted Thriftee @ \$	\$
	Custom Thriftee @ \$	\$
	Blank Thriftee @ \$	\$
	Other Products	\$
SUBTOTAL		\$
Add 30% for shipping and handling on all credit or cash payments (\$15.00 minimum).		\$
(CA, CT, FL, ID, IL, MD, MI, NC, NJ, NY, OH, PA, TN, TX, VA & WI only)	SALES TAX IF APPLICABLE	\$
TOTAL		\$

Check here if address or phone number is new or changed.

My Customer Account Number:

SOLD TO: \_\_\_\_\_

Billing Address: \_\_\_\_\_

P.O. Box: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Ordered By: \_\_\_\_\_

Purchase Order No. \_\_\_\_\_

SHIP TO: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Requested Shipping Date: \_\_\_\_\_

Salesperson: \_\_\_\_\_

Date: \_\_\_\_\_

- Payment enclosed.  
 Charge to our account.  
 Open an account for us. (Credit application is available online at <http://wrkgo.co/creditapp>)  
 VISA®, American Express®, Discover® or MasterCard™.



Card No.: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

TERMS: Net 30 days. A service charge will be applied to past-due accounts. All prices are FOB, Lansing, MI, effective July 1, 2022, and are SUBJECT TO CHANGE WITHOUT NOTICE. Please allow two weeks for delivery after receipt of order.

SHIPPING CHARGES: Add 30% for estimated shipping and handling charges on all credit card or cash prepayments (\$15.00 minimum). Actual shipping charges will be billed at time of shipment.

RETURN POLICY: Returned merchandise will not be accepted without our authorization. Non-imprinted material may be returned within 60 days of shipment. Merchandise must be in original packaging and in saleable condition. There will be a 20% restocking fee incurred on returns and shipping charges are not refundable.

CREDIT APPLICATION: Available online at <http://wrkgo.co/creditapp>

# WHERE IDEAS BLOOM

There's an art to cultivating distinctive packaging that protects and promotes your brand.

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## PRODUCTS



John Henry® Tags and Labels



Packaging Solutions



Merchandising Displays



Automation Systems



## PARTNERS IN GROWTH

For more information, contact your WestRock sales representative directly, email [orders@westrock.com](mailto:orders@westrock.com), or call 866-448-8300.





## Image Ease®

Create custom tags, labels, handles, banners, plastic signage, and bench cards online any time!

1. Log-in at JHC.com and click on Image Ease®.
2. Use our plant database to choose your varieties.
3. Select your tag type and your favorite pre-designed theme.
4. Edit to customize with your logo, NIST, UPC, or custom text where applicable.
5. Place your order online.



## Grower Quick Shop

- Order and re-order your inventory and custom tags online 24/7
- Filter your product list using any of these options:
  1. Order Date
  2. Product Type
  3. Tag Type or Format
  4. Genus
  5. Keyword or Part Number
  6. UPC
- Options to preview, request changes, or confirm your designs — all from one screen!

**5**  
EASY  
STEPS FROM  
LOGIN TO  
CHECKOUT

Visit [www.jhc.com](http://www.jhc.com) and click on Grower Quick Shop



Search, select and preview your product!

Order Date From: 02/09/2015 To: 06/03/2016

Product Type: Inventory Tag Format: All

Tag Type: All Genus: All

Keyword/Part: cascade

UPC: All

Click here for a how-to video getting started with Quick Shop

Click here to request new custom items

Click here to order your Image Ease products

Click here to view all available inventory products

Page 1 of 1

50 per page

Check 'C' to request changes

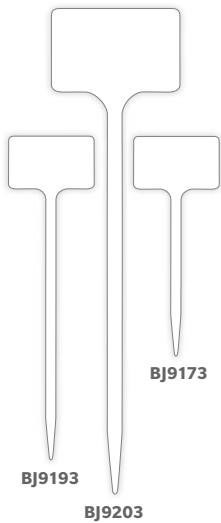
Description	Part Number	Qty	C
Cora® Cascade™ Cherr...	LK4375		Delete
Cora® Cascade™ Lilac	LK4376		Delete
Cora® Cascade™ Mageni	LK4377		Delete
Cora® Cascade™ Peach Bl	LK4379		Delete
Cora® Cascade™ Polka D	LK4380		Delete
Cora® Cascade™ Strawberry	LK5148		Delete

Add to Cart

**Save 5%**  
when you place an order  
on your own through  
**Grower Quick Shop**  
by using promo code  
**ZZ0034**


**Call your representative to learn more!**

# Blank / Miscellaneous Inventory Tags



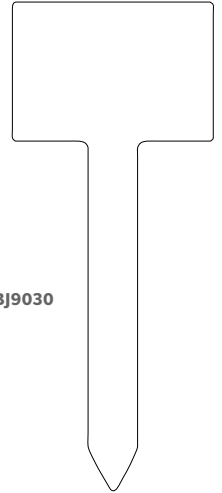
## Multipurpose Stake

Heavy-duty UV protected polypropylene stake is available in 3 sizes to suit your every need. New larger square head design allows more room for writing or applying labels to. Reusable with grease pen and some dry erase marker systems.

	PRODUCT CODE	ORDER MULTIPLES
MULTIPURPOSE STAKE 3 x 8"	BJ9173	100
MULTIPURPOSE STAKE 3 x 11.5"	BJ9193	100
MULTIPURPOSE STAKE 4.5 x 17"	BJ9203	50
BIG STAKE 4 x 10.156"	BJ9030	100

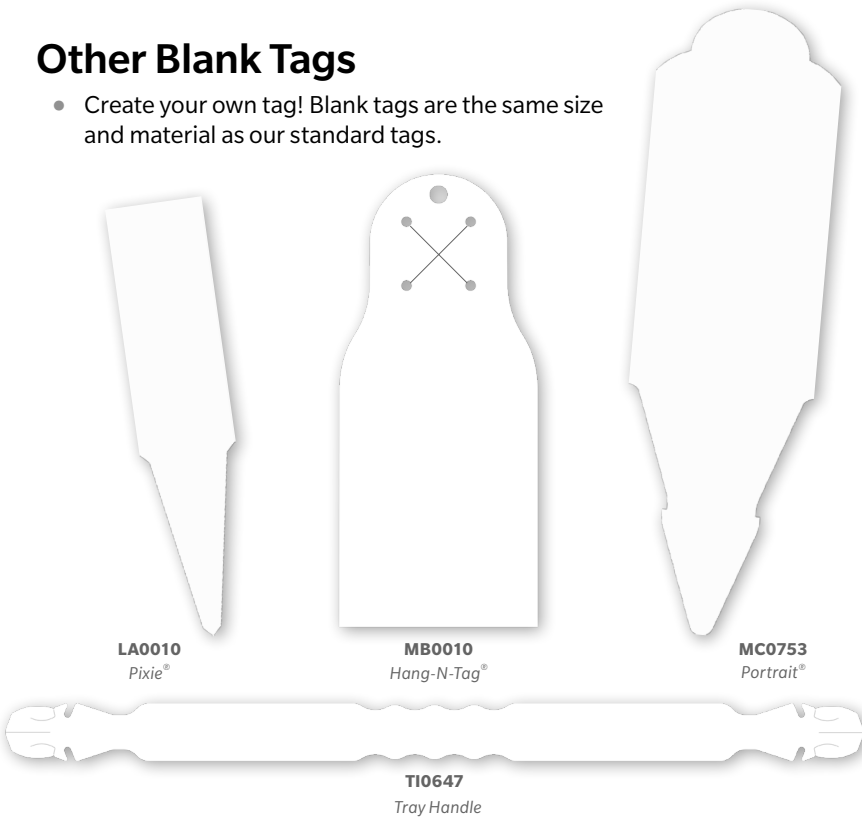
## Big Stake

The height and billboard size of the BIG stake makes this an effective write-on stake for large pots and containers.



## Other Blank Tags



- Create your own tag! Blank tags are the same size and material as our standard tags.



## Thermal Transfer Tags on a Roll

- Print variable data onto these stakes with your compatible thermal printer
- 1 x 4.5"
- 2000 tags per roll. Call for pricing.



 	PRODUCT CODE	ORDER MULTIPLES
BLANK PIXIE® 1 x 4.5"	LA0010	100
BLANK HANG-N-TAG® 2 x 4.63"	MB0010	100
BLANK PORTRAIT TAG® 2 x 6.75"	MC0753	25
BLANK TRAY HANDLE 1.25 x 19"	TI0647	50





# Blank / Miscellaneous Inventory Tags

## Blank Thriftee

- Available in 6 sizes, on the shelf and ready to ship



See page 59 for our full selection of blank tags!

	PRODUCT CODE	ORDER MULTIPLES	BUNDLING
BLANK 3" 0.44 x 3"	KN0131	1,000	1,000
BLANK 4" 0.625 x 4"	KN0141	1,000	200
BLANK 5" 0.625 x 5"	KN0151	1,000	200
BLANK 6" 0.625 x 6"	KN0161	1,000	1,000
BLANK 8" 0.625 x 8"	KN0181	1,000	1,000
BLANK 10" THRIFTEE PLUS 1 x 9.75"	KN0192	500	50
PREPRINTED 4" THRIFTEE PART #S: KO-KYS 0.625 x 4"	SEELISTER	200	200
CUSTOM 4" THRIFTEE 0.625 x 4"	ZC9224	1,000	250

## Preprinted 4" Thriftee

- Our 4" preprinted thriftees are an economical tag option with over 100 varieties on the shelf and ready to ship!
- Low minimum order and order multiple... only 200!
- Black ink on a white tag
- See Lister for specific part availability



## Blank 10" Thriftee Plus

- Heavy-duty plastic with ample writing area
- Use in the pot, or attach to the pot with a label gun through pre-punched holes.



## Custom 4" Thriftee


- Black ink on a white tag
- Now on five batch runs! Place orders by the 1st of Sept, Nov, Jan, March, or May to ship by the end of that month!





### "Sold" Hang-N-Tag®

- Bundled in 100s
- Same price as your other inventory Hang-N-Tags® and can combine for volume pricing.



**3 DAY SHIPPING**

**MB9902**

## Strip Tags

- A must-have in any busy garden center or nursery yard. Made of durable, waterproof Tyvek, they are highly visible, easy to write on and wrap quickly and securely around a branch. Front of SOLD tag is preprinted in red ink.
- Customize your strip tags by adding your information to one side in black ink with a \$10 setup charge per variety.

**BI1003 - WHITE**  
**BI1019 - GREEN**  
**BI1020 - YELLOW**  
6" Strip Tag



\*Note: Portion of tag above perforation is 8.5"; portion below perforation is 1.5".



**BI2031 - WHITE**  
**BI2033 - YELLOW**  
10" Strip Tag

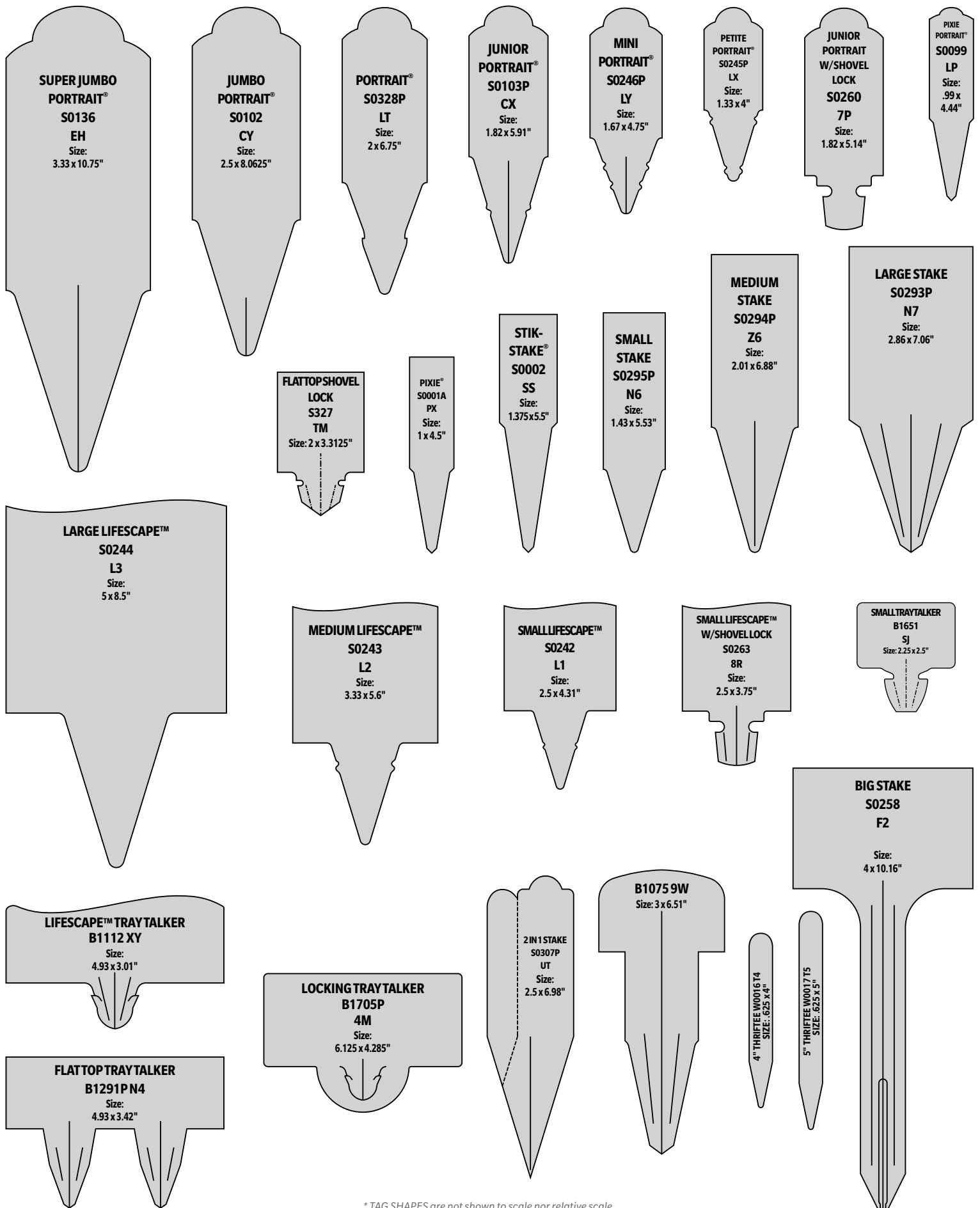
	PRODUCT CODE	ORDER MULTIPLES
6" STRIP TAG 0.75 x 6"	SEELIST	1,000
	IMPRINTED	1,000
10" STRIP TAG 1.125 x 10"	BI2031, BI2033	1,000
	IMPRINTED	1,000
10" "SOLD" STRIP TAG 1.125 x 10"	BJ0971	1,000
	IMPRINTED	1,000

Bundled in 1,000s



**BJ0971**  
10" "Sold" Strip Tag

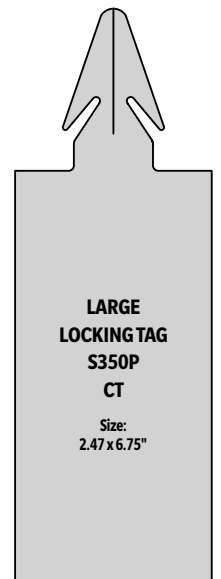
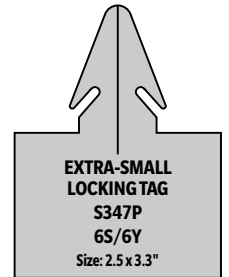
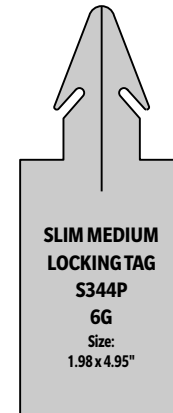
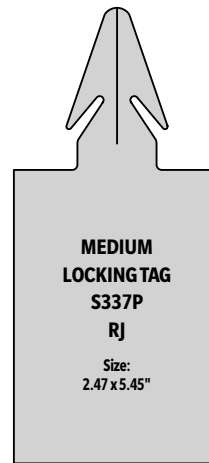
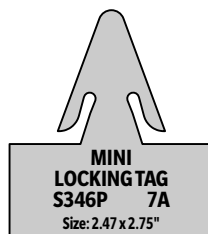
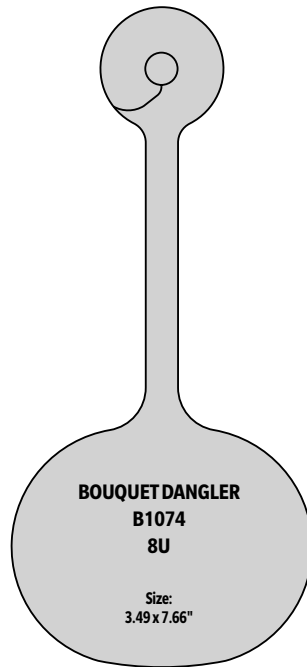
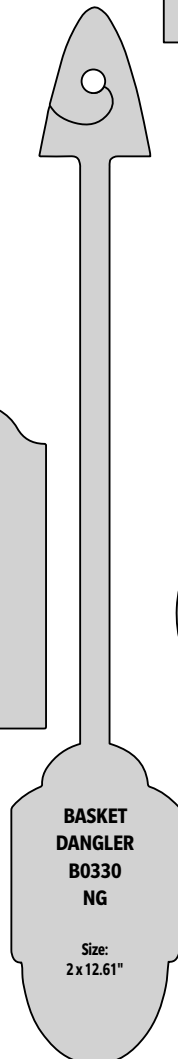
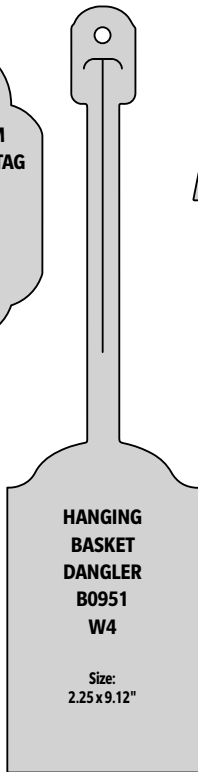
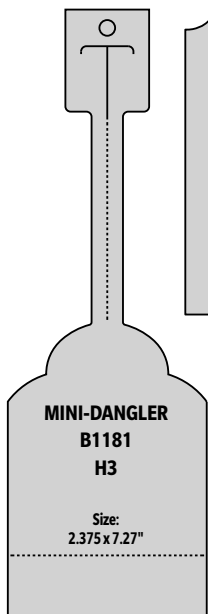
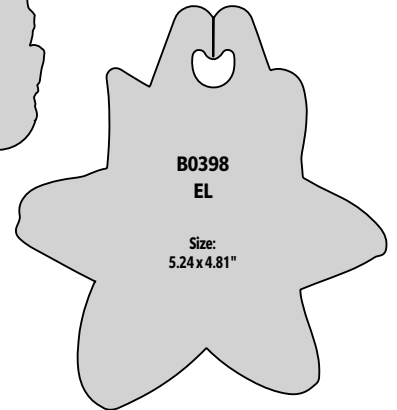
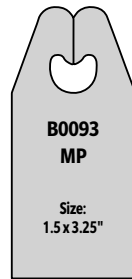
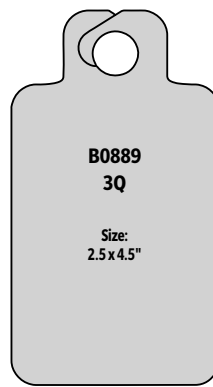
# Die Shapes



\* TAG SHAPES are not shown to scale nor relative scale.

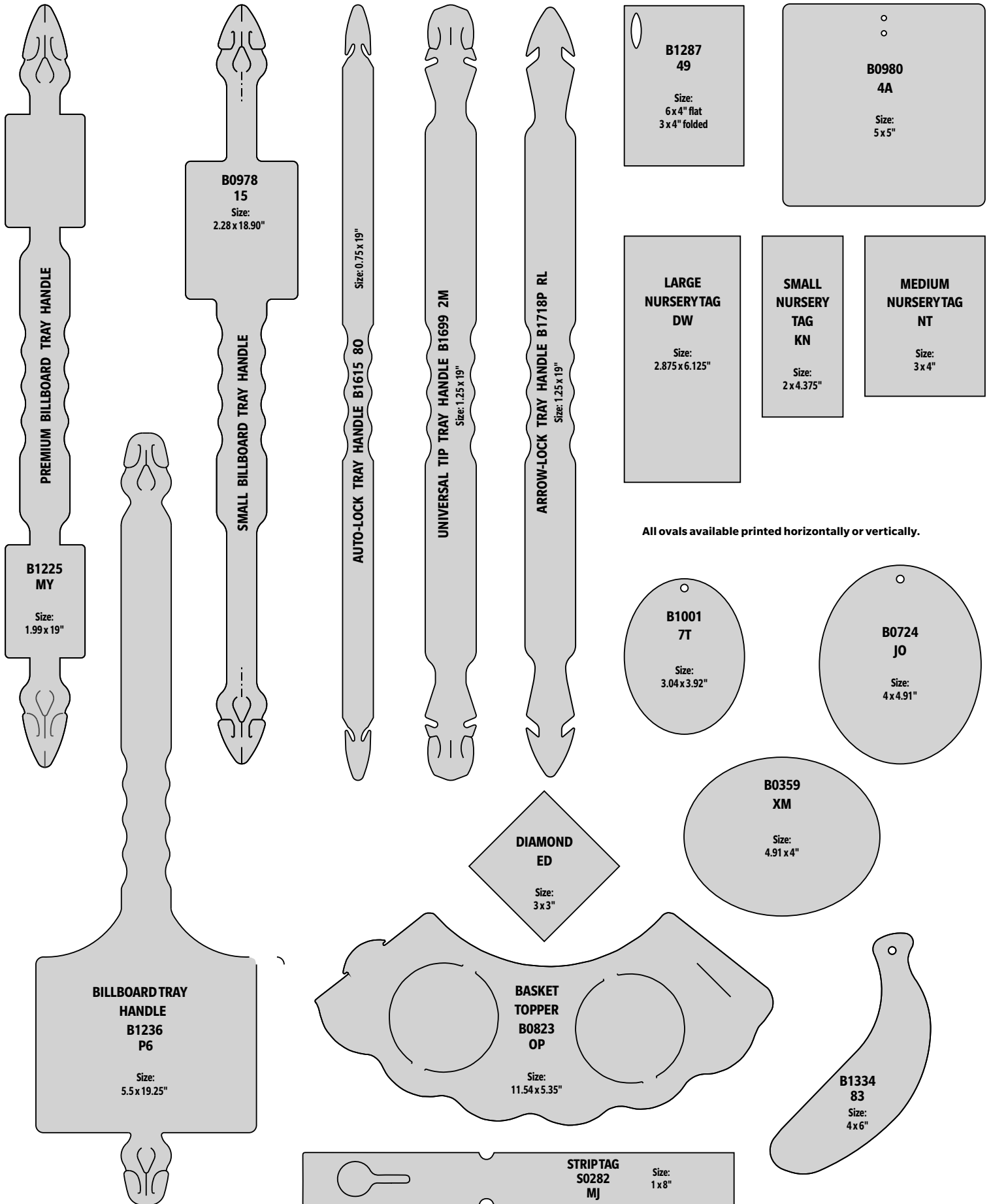


# Die Shapes



\* TAG SHAPES are not shown to scale nor relative scale.

# Die Shapes



All ovals available printed horizontally or vertically.

\* TAG SHAPES are not shown to scale nor relative scale.

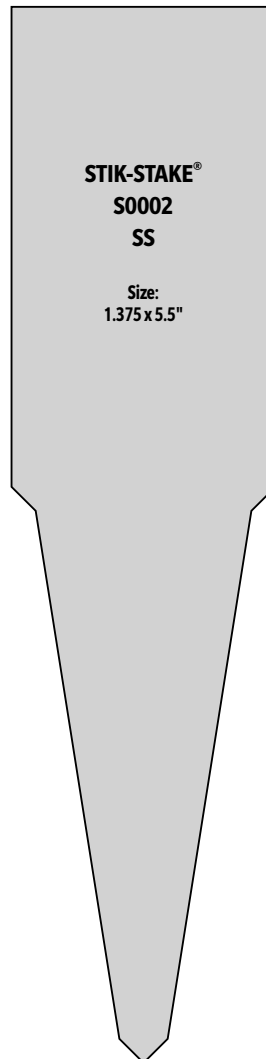
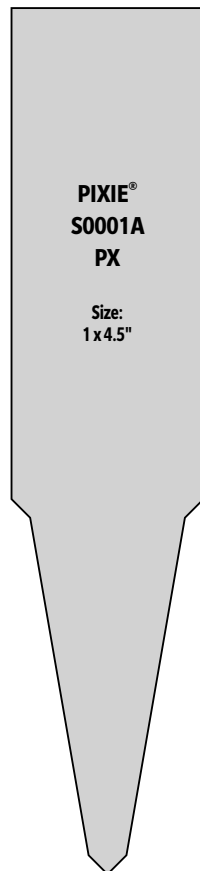
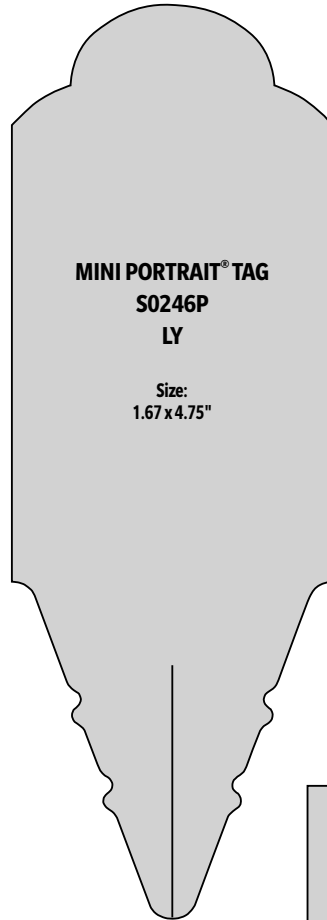
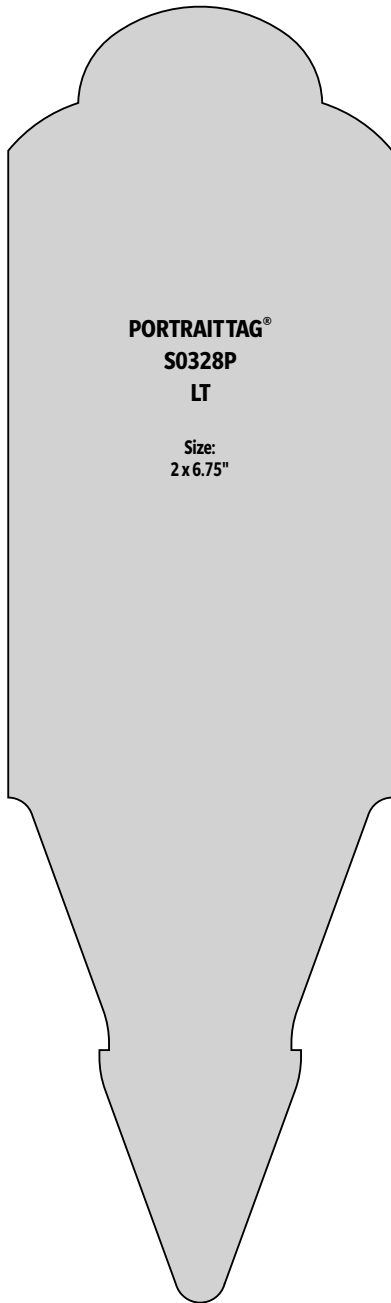


***View tag lister online at [JHC.com](http://JHC.com)***

***View tag lister online at [JHC.com](http://JHC.com)***

## Lister Tag Shapes

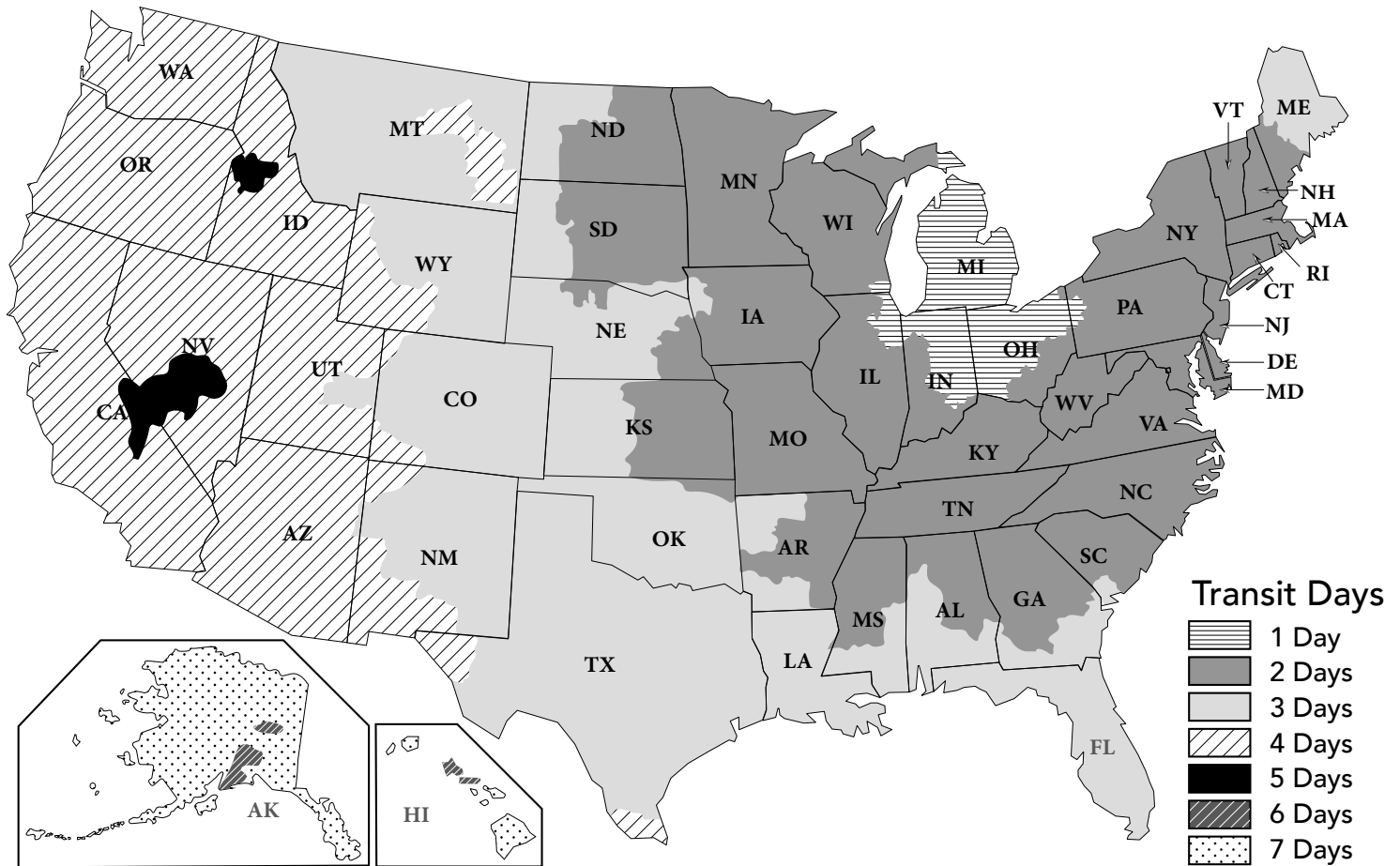
\* Shown at full size





# Shipping

## FedEx Ground® Zone Map from Lansing, MI



Quantity and Weights per Carton		
Product	Tags per Carton	Weight per 1,000 tags
4" Thriftee	1,000	1.6lb
Pixie®	1,000	1.9lb
Stik-Stake®	1,000	3.6lb
Small Stake	500	3.5lb
Mini Portrait®	500	2.9lb
Junior Portrait®	500	4.3lb
Portrait Tag®	500	5.5lb
Small Locking Tag	1,000	3.1 lb
Medium Locking Tag	6,000	5.4lb
Large Locking Tag	2,500	7.0lb
Hang-N-Tag®	1,000	1.8lb
Universal Tray Handle	3,600	12.8lb

## How much will it cost to ship my order?

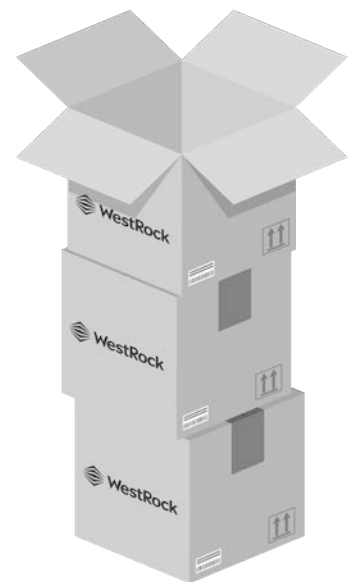
Like surprises? We do - for birthdays, special occasions and holidays.

But not with shipping costs.

That's why we provide you with a shipping estimate when you place your order.

However, we don't actually charge you for shipping until your order ships.

Our shipping charges are based on your exact shipment's weight - because no one likes bad surprises.



**new** Inventory  
**Indoor Lifestyle  
 Plant Tags!**

Fresh, colorful houseplant design attracts consumers while communicating different light requirements



- Helps educate on the benefits of indoor plants and best care practices to ensure lasting enjoyment
- Back of the tag includes easy to use diagram to understand proper placement of plants in a room based on various light needs
- Portrait® tag for your small to medium sized containers and Large Nursery Tag with String for larger plants and indoor trees



**Portrait® Tag**  
 2" x 6.75"  
 25 per bundle

- MC4396 Bright Light
- MC4398 Medium Light
- MC4397 Low Light



**Large Nursery Tag with String**  
 2.875" X 6.125"  
 100 per bundle

- BS4701 Bright Light
- BS4700 Medium Light
- BS4702 Low Light

# BloomIQ.com/Marketing Services

## BloomIQ.com

Solution-based consumer website, providing gardeners with informative tips, expert advice, and great garden ideas.

- Redesigned, interactive layout!
- Monthly analytics, direct from consumer survey data
- Experience it for yourself at [www.BloomIQ.com](http://www.BloomIQ.com)

Available as an added-value selling point on all printed material



60+ ARTICLES!



Inspiration

6100+ PLANTS!



Plant Library



Plant Details Page

400+ COLLECTIONS!



Collections

## Catalog Services & Apps

Let our dedicated team help you create your printed and digital catalogs, or ask us about getting started on developing your own custom app!



Digital Catalog



Printed Catalog



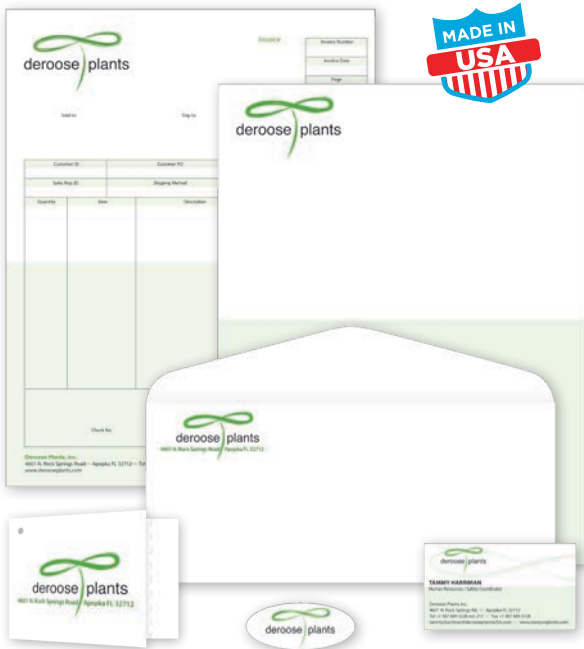
Flowers App

iPad is a trademark of Apple Inc., registered in the U.S. and other countries.



## Forms & Stationery

WestRock has everything you need to run your business successfully! From business stationery to cards to store supplies — we have it all. Let us help you build customer loyalty with a branded and unified message. Call today for your custom branding quote.



## Leaf Shine

- Clear spray restores plant leaves' natural, healthy, dust-free shine
- 20 fl oz can; 12 cans per case



TL0503

## Hand-Tied Bows



Spend your time this season creating arrangements and decorating for the holidays rather than tying bows! Call for selection and pricing.

- Variety of sizes to fit potted plants and wreaths
- Velvet ribbons are water-resistant for indoor or outdoor use
- Attach easily with included floral wire
- Looking for a different size? We can do it for you!



SQ5007



SQ2111



SQ2002



SQ2115



BB4360

BB4356

## Trim Tag

- 30+ varieties available
- Perforated at the bottom
- Also available with your info imprinted on back; call for pricing



	MINIMUM ORDER
TRIM TAGS* 2 x 5.125"	1,000 (100 per variety)
TELL TAGS* 2 x 4"	1,000 (100 per variety)

## Tell Tag

- Great for plants, flowers, and gift baskets
- Helpful tips for customers



BA1300

BA1303

BA1302

BA1301

# Breeder Programs

## Wave®

### Ready to Ship:

- Pixie®
- Mini Portrait®
- Portrait Tag®
- Hang-N-Tag®
- Tray Handle

### Ready to Print:

- Premium Hang-N-Tag®
- Rack Banner
- Large Locking Hang Tag



## Cool Wave®

### Ready to Ship:

- Mini Portrait®
- Hang-N-Tag®
- Tray Handle

### Ready to Print:

- Rack Banner



## Dragon Wing®

### Ready to Ship:

- Pixie®
- Portrait Tag®
- Hang-N-Tag®

### Ready to Print:

- Large Locking Hang Tag



## Beacon™

### Ready to Ship:

- Pixie®

### Ready to Print:

- Portrait Tag®
- Tray Handle
- Large Locking Hang Tag



## Bounce™

### Ready to Print:

- Premium Hang-N-Tag®
- Tray Handle



## Tattoo™

### Ready to Ship:

- Pixie®

### Ready to Print:

- Portrait Tag®
- Large Locking Hang Tag



## Sweet Kiss™

### Ready to Ship:

- Tray Handle\*

### Ready to Print:

- Billboard Tray Handle



\*Limited availability. Please note, T10642 features a "Standard" tip, which are only compatible with packs using a Circle locking mechanism. See page 87 for more info on tray handle tips.

## Sunfinity™

### Ready to Ship:

- Mini Portrait®
- Portrait Tag®

### Ready to Print:

- Large Locking Hang Tag
- Rack Banner
- Bench Card
- Poster

NM0076



## Imara®

### Ready to Ship:

- Pixie®

### Ready to Print:

- Large Locking Hang Tag
- Portrait Tag®
- Rack Banner



## Cora®

### Ready to Ship:

- Pixie®

### Ready to Print:

- Portrait Tag®
- Large Locking Hang Tag
- Tray Handle
- Rack Banner



## Tophat™

### Ready to Ship:

- Pixie®

### Ready to Print:

- Portrait Tag®
- Large Locking Hang Tag
- Rack Banner
- Poster
- Bench Card



## Kwik Kombos™

### Ready to Print:

- Large Locking Hang Tag
- Rack Banner
- Bench Card
- Poster

## Calliope®

### Ready to Print:

- Medium Locking Hang Tag
- Portrait Tag®
- Rack Banner
- Bench Card



## SunPatiens®

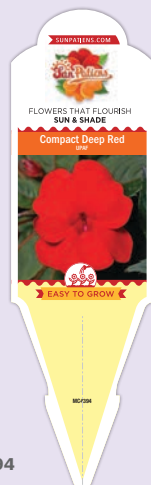
### Ready to Ship:

- Portrait Tag®

### Ready to Print:

- Hang-N-Tag®
- Premium Hang-N-Tag®
- Tray Handle
- Mini Portrait®
- Junior Portrait®

MC4394

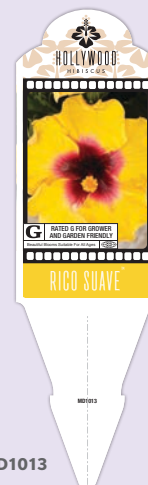


## Hollywood® Hibiscus

### Ready to Ship:

- Portrait Tag®
- Nursery Tag

MD1013





# Tray Handles

## Sun/Shade Hang-N-Tags®

- Answers one of customers' most frequently asked questions... How much sun does my plant need?
- Two Annual designs include care info on back
- Coordinates perfectly with tray handles below and hanging basket adhesive labels on page 9
- All on the shelf and ready to go!



## Inventory Tray Handles

Our patented handles deliver grab-n-go convenience for packs and flats. All now with Universal tip!



MADE IN USA	ORDER MULTIPLES	
	Inventory	Custom
UNIVERSAL TRAY HANDLE 1.25 X 19"	50	5,000

Bundled in 50s



T10643



T10645\*



T10642†\*



T10647



T10648



T10649



T10650



† Please note, T10642 features a "Standard" tip, which is only compatible with packs using a Circle locking mechanism.  
\*Limited availability.

## Custom Tray Handles

Custom handles call attention to your products and spur sales with coupons or QR codes. Try our billboard option that features a sign and handle all in one to allow for even more messaging space!



## Custom Tip Options

**Universal:** Guaranteed compatible with all packs using the Half Moon and Circle locking mechanisms. Inserts easily and locks in place, holding the handle upright.



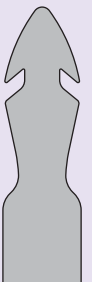
**Auto-Lock:** Quickly inserts in packs using the Key Hole locking mechanism. Thin design allows for more water, chemical coverage and sun exposure in the greenhouse. Small but mighty – this handle holds up to 8 lb!



**Standard:** This tip inserts easily into packs using the Circle locking mechanism, keeping the handle upright.



**Arrow-Lock:** Inserts easily and locks in place, holding the handle upright. Compatible with all packs using the Half Moon and Circle locking mechanisms.





# Bench Cards/Sign Holders

## Image Ease® Bench Cards (Non-Laminated)

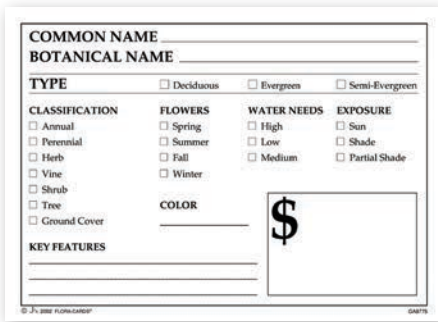


- High quality digital production delivers beautiful color photography for your bench cards
- Available in three sizes: 7 x 5" (GO0530), 8 x 10" (GO0531) and 11 x 7" (GO0532)
- Personalize by adding a price point, weight/measure information, website address, and your company logo through our Image Ease® online system
- 7x5" and 11x7" available on 2 batch runs, and 8x10" on one:

	ORDERS INTO IMAGE EASE	READY TO SHIP
ALL 3 SIZES	2/15/23	3/10/23
7x5" & 11x7" ONLY	3/27/23	4/19/23



## Bench Cards (Non-Laminated unless otherwise noted)



GA9775

- 7 x 5" Check Off GA9775
- 7 x 5" Growth ID GA9777\*



GA9776

- 7 x 5" Blank GA9776
- 8.5 x 5.75" Blank GA9771\*
- 8 x 10" Blank GA9821
- 8 x 10" Laminated Blank GT1000
- 11 x 7" Blank GA9001

## Don't forget your Garden Marker

- Permanent ink — ideal for use on wood, plastic or metal
- Xylene-free, fade and water resistant
- Prepackaged with UPC, making it great for resale!
- Removable from non-porous surfaces with rubbing alcohol



UH0961

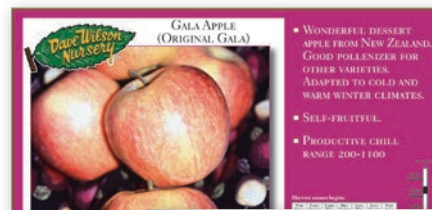


	ORDER MULTIPLES
BENCH CARDS - NON-LAMINATED 7 x 5"; 8.5 x 5.75"	50
BENCH CARDS - NON-LAMINATED 11 x 7"; 8 x 10"	50
BENCH CARDS - LAMINATED 8 x 10"	5
IMAGE-EASE® BENCH CARD 7 x 5"	1
IMAGE-EASE® BENCH CARD 8 x 10"; 11 x 7"	1

\*Limited availability

## Custom Bench Cards

- Help your customers find what they are looking for and easily answer their questions
- Customize to coordinate with your branding
- Various sizes and finishes available... call for pricing!



## Galvanized Steel Sign Holders\*

- These heavy duty and durable sign holders can be used season after season
- Sign holder includes the card holder frame with an attached shaft. Base sold separately
- Card holder frame also available, for use on a wall, bench or any location where a base or stand isn't needed
- Excellent for windy displays
- Order in multiples of 12



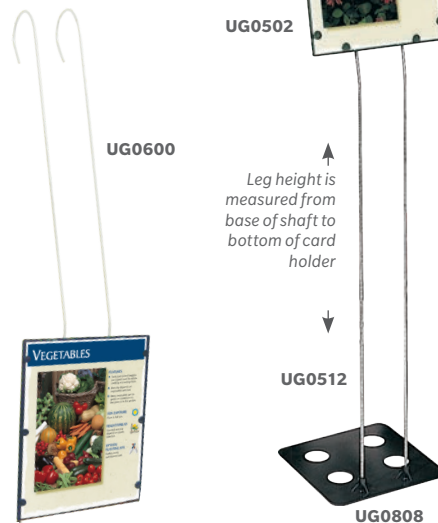
Base: **UG0924**;  
Left to right: **UG0915, UG0918, UG0917**

↑  
Sign holder lengths are measured from base of shaft to bottom of card holder  
↓

**UG0920**

## Econo Sign Holder

- These single-sided sign holders combine the best of galvanized metal and impact-resistant plastic
- Sign holder, shaft and base all sold separately; customize a sign holder to perfectly fit your needs!
- Order in multiples of 12



	PRODUCT CODE
<b>GALVANIZED STEEL SIGN HOLDER*</b>	
7x5" WITH 18" SHAFT	UG0915
7x5" WITH 30" SHAFT	UG0916
8x10" WITH 18" SHAFT	UG0919
8x10" WITH 30" SHAFT	UG0920
11x7" WITH 18" SHAFT	UG0917
11x7" WITH 30" SHAFT	UG0918
<b>GALVANIZED STEEL FRAME ONLY</b>	
7x5" FRAME	UG0921
8x10" FRAME	UG0923
11x7" FRAME	UG0922
<b>GALVANIZED STEEL BASE ONLY</b>	
10x10" LARGE BASE	UG0924
<b>ECONO SIGN HANGER</b>	
21" SIGN HANGER	UG0600
<b>ECONO SIGN HOLDER</b>	
7x5"	UG0500
11x7"	UG0501
8x10"	UG0502
<b>ECONO SIGN HOLDER LEGS</b>	
14"	UG0511
20"	UG0512
26"	UG0513
<b>ECONO SIGN HOLDER BASE</b>	
8x8"	UG0808

\*PLEASE NOTE: This line of heavy-weight sign holders is NOT COMPATIBLE or INTERCHANGEABLE with sign holders sold by MPS John Henry before 7/1/2009.



# Merchandising

## Custom Displays

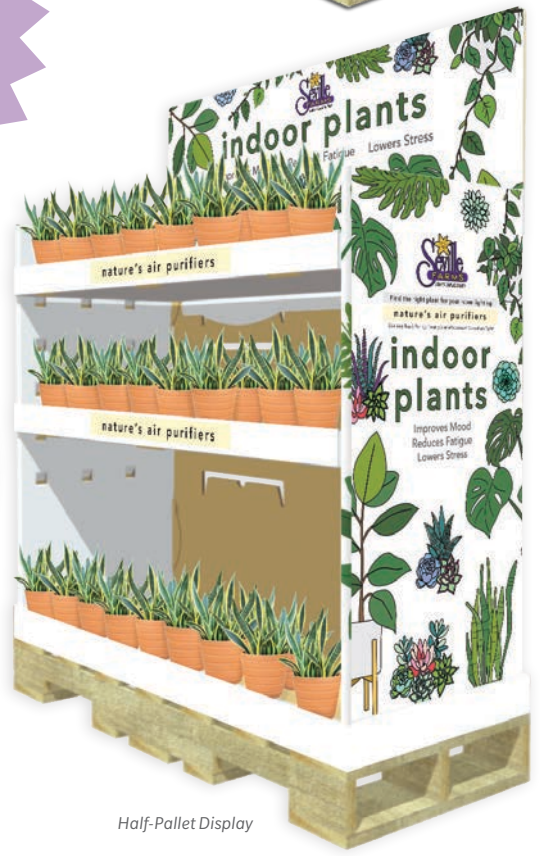
### Temporary Displays

- Cost effective replacement for wood-shipper and sets up in less than five minutes
- Sustainable merchandising solutions; compactable,recyclable with minimal waste
- Merchandisers can be used for half pallet end-cap presentations, or back-to-back for full pallet programs.
- Superior consumer messaging and branding at point of sale acting as silent salesperson
- Perfect for seasonal displays, weekend/branded promotions and indoor replenishment programs.
- Customizable print with up to 4-color graphics.
- Adjustable shelving with five configurations.
- Two weight capacities available; 60 or 90lbs.
- Shipping shrouds include ventilation holes for air circulation.
- Stackable two high to fit under 96" truck height limit.
- Merchandisers include adjustable shelves, shipping shroud and header. Additional options include water resistant liners, pot dividers for extra product protection, and center support for increased weight capacity.



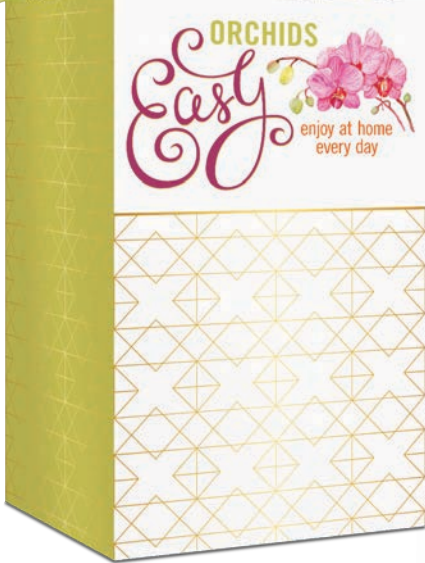
Almost 90% of consumers purchasing decisions are affected by garden center plant displays.\*

**CUSTOM CORUGATE DISPLAYS**  
**LET US DESIGN ONE FOR YOU!**



\*Copyright Metrolina Greenhouses 2017





Quarter-Pallet  
Pop-Up Display

Custom displays can be designed specifically for your products.



Quarter-Pallet  
Custom Display



Quarter Pallet  
MOQD Display

Permanent & Semi-Permanent Displays also available! Call your sales representative to get started.



## Additional Display Options



Custom shelf  
insert Trays



Shelf Center  
Support



# Merchandising

## Custom Signage

Create your own oversized signage to grab your customer's attention!



## Merchandising Rack Signage

Cost-effective rack graphics made from weatherproof plastic to withstand rain and sun. Each comes with adhesive strips for easy application.

- Oversized header graphic (corner rack graphic available)
- Bench strip (36 x 3")
- Optional end posters and coordinating retail pieces



**Create retail-ready product with coordinated tags and signage!**

## Carriers

Convenient grab-n-go carriers encourage customers to buy multiple plants instead of one!

- Customized to fit any container



## Envi Cachepots

Envi Cachepots turn plants into instant gifts!

- Pre-formed & ready to use
- Water resistant & sustainable material
- Matching oval tag included!



## Pot Wraps

Pot wraps create instant bench appeal and are customized for any size pot!

- Patented no-slip lock on all pot wraps holds the plant in place when handled
- Eco-friendly option available — biodegradable material that degrades in 30-60 days!



## Tree Wraps

A great way to give care and planting information, while also providing protection during transport!



CALL FOR SCHEDULE

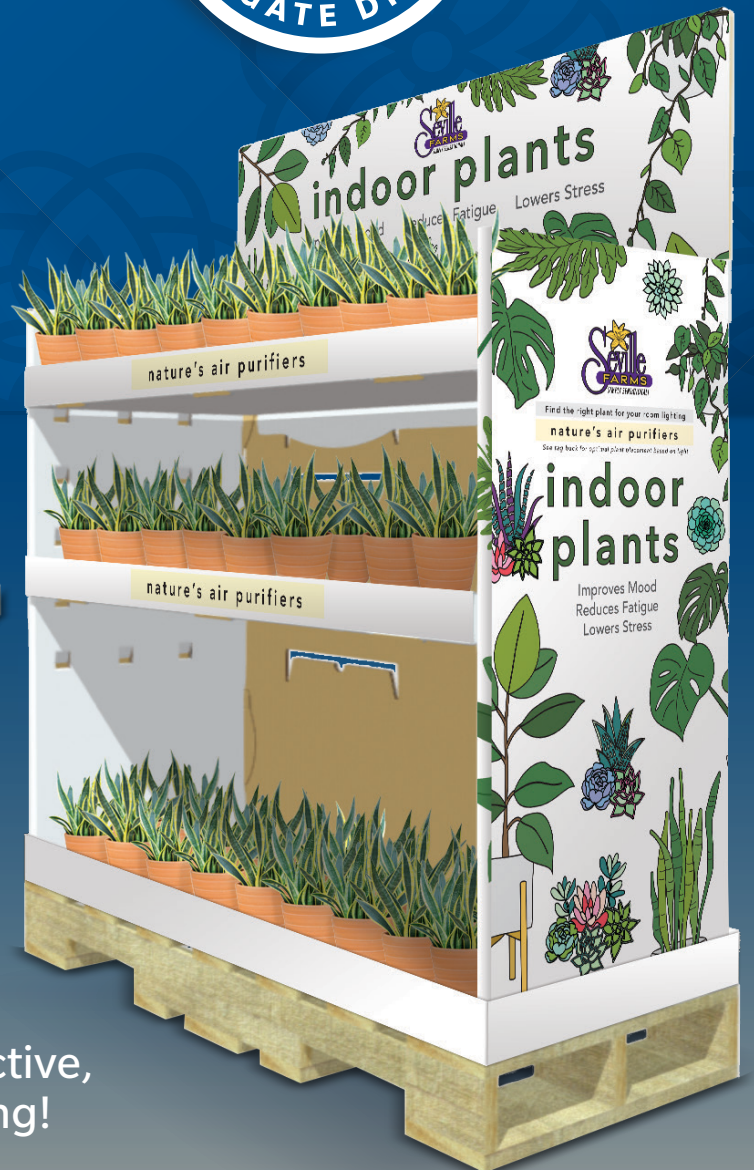
Batch runs available for 10" x 15".  
Call for custom size pricing and schedule.

## ...and more!

Take advantage of all that WestRock has to offer. We can create innovative packaging for all of your new products!







# A New Way to **DISPLAY**

Corrugate displays are the cost-effective, sustainable solution to merchandising!