

# RESPONSIBILITY TO RESULTS



**2016 Sustainability** Summary



**WestRock**



# From Our CEO

---

When we formed WestRock, we recognized the importance of building a sustainable organization. This commitment is symbolized in our logo that contains five layers—one layer for each of our primary stakeholders—customers, communities, employees, suppliers and investors. We've been making great strides with each of these constituencies since our company was created in 2015. We are proud of our progress, and are stepping up to our ongoing responsibility to champion sustainable practices within our company, our industry and in partnerships with our customers.

Our 2016 Sustainability Report includes data and case studies demonstrating WestRock's commitment to sustainability and how we make sustainability a key part of our long-term business strategy. As we look to the future, we remain focused on the three pillars of our sustainability platform: **People, Planet and Performance**. We will continue innovating with renewable and recyclable materials to create sustainable packaging solutions that deliver exceptional value for our customers. We will remain dedicated to keeping our forests healthy and productive and reducing our environmental impact wherever we can. Most importantly, we will operate our business in accordance with our core values of Integrity, Respect, Accountability and Excellence each and every day.

We're pleased with the progress we've made as a team since WestRock was created, but there is much more for us to do. I am inspired by what is possible when our teams and our partners work together. I look forward to what we can accomplish together to build an even more sustainable WestRock for the benefit of our customers, communities, employees, suppliers and investors around the world.

Sincerely,



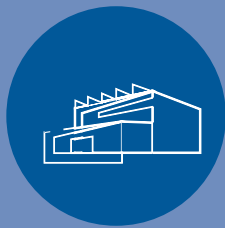
Steve Voorhees  
Chief Executive Officer



## Who is WestRock?

Our vision is to be the premier partner and unrivaled provider of winning solutions for our customers.

**WRK**  
LISTED  
**NYSE**



**250+**  
operating and  
business locations



**8 million**  
tons of recycled fiber  
recovered annually



**6+ billion**  
beverage cartons  
produced each year



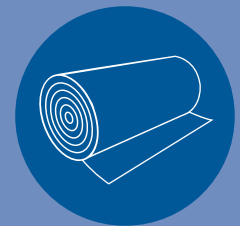
**3,370**  
patents granted  
and pending



**40+ million**  
corrugated containers  
produced each day



**39,000**  
employees working in 30+  
countries around the globe



**~13 million**  
tons of mill  
capacity annually

# Highlights

# 12

## AWARDS

INCLUDING THE HIGHLY  
COVETED **ECO AWARD** AND  
**INNOVATION AWARD**

**4 GOLD AWARDS**  
AND

**6 EXCELLENCE AWARDS**  
FOR PRODUCTS SPANNING  
THE **BEVERAGE** AND  
**FOLDING CARTON**  
BUSINESSES



## FORTUNE'S MOST ADMIRED COMPANIES, 2016

### SUPPLIER OF THE YEAR, 2015

DIRECT MATERIALS,  
COCA-COLA REFRESHMENTS, CANADA

### ASSOCIATE SUPPLIER OF THE YEAR, 2016

ROUND TABLE OWNERS ASSOCIATION



## SUSTAINABILITY AWARD

LEADERSHIP IN  
SUSTAINABILITY—SAFETY



**2016  
OUTSTANDING  
BUSINESS PARTNER  
OF THE YEAR**  
ALABAMA

## KEURIG GREEN MOUNTAIN

### SUPPLIER OF THE YEAR

FOR **VENDOR-MANAGED  
INVENTORY** PROGRAM,  
WHICH RESULTED IN SUPERIOR  
FLEXIBILITY, IMPROVED  
SERVICE AND SIGNIFICANT  
COST REDUCTIONS



WestRock's sustainability platform is built on our commitment to what matters—our co-workers and communities, delivering outstanding results for our customers and investors, living by our values and protecting our environment. This platform grew organically from the things we were already doing because they are ethical and responsible, and because they advance our mission to become the industry's premier paper and packaging solutions provider. We then challenged ourselves to reach the next level in these areas and translated our findings into our 18 voluntary sustainability targets for 2025. The title of our report, **RESPONSIBILITY TO RESULTS**, sums up the way we think about sustainability at WestRock: By operating and growing our business in a fiscally, socially and environmentally responsible way, we will produce exceptional results for our stakeholders and ourselves now and into the future.

—Nina Butler, Chief Sustainability Officer





# Our Goals Scorecard: 2016 Progress

Target date 2025 unless otherwise noted; baseline 2015



## SAFETY

**Goal:** Reduce our OSHA incident rate by 25%  
**Progress:** Reduced our OSHA incident rate by 1.3%



## DIVERSITY & INCLUSION

**Goal:** Increase participation in our Employee Resource Groups  
**Progress:** Completed vision statement and established new Employee Resource Groups



## COMMUNITIES

**Goal:** Give back to the communities where we live and work  
**Progress:** Established the WestRock Foundation



## EMPLOYEE ENGAGEMENT

**Goal:** Increase and measure employee engagement through periodic surveys  
**Progress:** A subset of the company completed a pulse survey with 84% participation



## ETHICS

**Goal:** Conduct annual ethics and compliance training  
**Progress:** Delivered Code of Conduct training to 11,000 employees



## SUPPLIER DIVERSITY

**Goal:** Increase spend with minority-owned businesses and suppliers  
**Progress:** Expanded our supplier diversity program



## CERTIFIED FIBER

**Goal:** Increase purchases of certified virgin fiber by 25%  
**Progress:** No change from baseline



## CHAIN-OF-CUSTODY

**Goal:** Certify all our wholly owned manufacturing facilities across the globe by 2018  
**Progress:** Certified 99% of manufacturing facilities



## GREENHOUSE GASES

**Goal:** Reduce our CO2e emissions by 20% per ton of production  
**Progress:** 2.7% increase in CO2e emissions per ton, 2.1% decrease in CO2e total emissions



## ENERGY EFFICIENCY

**Goal:** Increase energy efficiency of purchased fuels by 10% per ton of production  
**Progress:** 5.1% decrease in energy efficiency per ton, 4.7% decrease in total fossil fuel use



## WASTE RECYCLING

**Goal:** Establish waste reduction teams at our largest facilities by the end of 2018  
**Progress:** Established waste reduction teams at 81% of our mills



## WATER USE

**Goal:** Map the water use in our most water-intensive manufacturing operations by 2018  
**Progress:** Completed water risk screening assessments for all of our mills



## CERTIFIED LAND

**Goal:** Increase the amount of land certified to internationally recognized forest management standards  
**Progress:** Certified or re-certified over 70,000 acres



## FINANCIAL HEALTH

**Goal:** Maintain an investment grade credit rating  
**Progress:** Maintained investment grade credit rating



## SUPPLIER CONDUCT

**Goal:** Ensure suppliers comply with the WestRock Supplier Principles of Conduct  
**Progress:** Created WestRock's Supplier Principles of Conduct



## CUSTOMERS

**Goal:** Provide outstanding customer service and measure performance through customer surveys  
**Progress:** Surveyed nearly 4,500 customers, representing 49 countries and 10 languages



## INNOVATION

**Goal:** Apply sustainable design principles to our product development work  
**Progress:** Established an Innovation Council

## CERTIFIED OFFICE PRODUCTS

**Goal:** Increase our purchases of certified office products  
**Progress:** Implemented tracking program for purchases of certified office products

