



Security Carton

Protect your products with a secure, tear-resistant solution

With Security Carton, you can:

- Eliminate product tampering throughout the supply chain and on the retail shelf
- Reduce theft resulting from package attack and product switching
- Maximize the use of recyclable materials
- Allow customers to freely interact with the package
- Help products stand out with eye-catching graphics, unblocked by other security measures
- Easily integrate a retail-ready solution into your supply chain operations



Security Carton

Stop theft, not sales

Open a clear path to a valid purchase

Research shows consumers are much less likely to make a purchase when they can't easily access the product.¹ To help you improve the shopping experience, we offer our Security Carton, made of Natralock® paperboard designed with a proprietary tear-resistant technology. This helps you maximize retail security without the burdensome addition of plastic clamshells, wrapping materials or locked cases.

- Safe and easy to open with scissors
- Promotes open merchandising
- Generous space for messaging and bold graphics

When you think of the \$120 billion lost each year to product theft and tampering,² the value of Security Carton becomes clear.

Reduce your losses and increase your sales with a package that consumers prefer but thieves can't infiltrate. The Security Carton requires scissors for opening but, unlike clamshells, leaves a smooth edge that doesn't cause injuries. Unobscured by plastic, the paperboard surface allows striking, crystal-clear graphics and branding that "pop" off the shelf. For a wide range of products – from electronics to perfumes to over-the-counter medications – WestRock can help protect your products with a customizable, cost-effective solution.

**Ready to secure the shopping experience?
Visit westrock.com or call 1-877-643-5414
to learn more.**



¹WestRock Retail Security Solutions Study 2013.

²Global Retail Theft Barometer – 2011 Survey.

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