

Tag

Your ticket to exceptional tagging.

WestRock Tag bleached paperboard is remarkably smooth and incredibly tear-resistant. It offers outstanding printability on both sides of the sheet and is well suited for thermal printing and specialty coatings.

Packaging uses

Tickets
Tags
Labels
Coating basestock
Business forms

Product Classification

Solid Bleached Sulfate
SBS Uncoated Paperboard

What You Can Expect from Us

- Consistency** Our fully integrated manufacturing facility combines both pulp and paper processing on the same site, which ensures highly uniform color and shade for dependable printing and converting performance.
- Convertibility** State-of-the-art process controls provide consistent caliper, basis weight, and moisture content from roll to roll and order to order, which ensures excellent performance folding, die-cutting and gluing equipment.
- Durability** Unique pulp fiber formulations deliver excellent stiffness, tear resistance and fold endurance that holds up over years of use.

Additional Product Information

- Sustainability** Recyclable.
Recycled fiber content available by specification.
All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC™ Chain of Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.
- Quality** Produced at an ISO 9001 certified facility.
- Environmental and Safety** Notices under US California Proposition 65 and the EU REACH regulation are not required.
Elemental chlorine free (ECF) bleached fiber.
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability & Typical Properties (U.S.)

Tag

Grade Availability by Caliper					Units	Method
Color		White	Manila	White	Manila	
Caliper (pts)		0.0070	0.0070	0.0095	0.0095	inches
Nominal Basis Weight		100	100	125	125	lbs/3000 sq ft
Moisture		6.0	6.5	6.5	6.5	percent
GE Brightness		83.5	---	83.0	---	percent
Elmendorf Tear						
Dry	MD	180	210	270	280	gf
	CD	195	260	290	320	gf
Stiffness						
Taber 15°	MD	20	22	45	46	gf-cm
	CD	9	7	19	17	gf-cm
Smoothness						
Sheffield	Wire	45	90	96	100	mL/min
	Felt	55	90	80	90	mL/min

Grade Availability & Typical Properties (Metric)

Grade Availability by Weight					Units	Method
Color		White	Manila	White	Manila	
Thickness		178	178	241	241	microns
Nominal Basis Weight		163	163	204	204	gsm
Moisture		6.0	6.5	6.5	6.5	percent
GE Brightness		83.5	---	83.0	---	percent
Elmendorf Tear						
Dry	MD	180	210	270	280	gf
	CD	195	260	290	320	gf
Stiffness						
Taber 15°	MD	2.0	2.2	4.4	4.5	mNm
	CD	0.9	0.7	1.9	1.7	mNm
Smoothness						
Sheffield	Wire	45	90	96	100	mL/min
	Felt	55	90	80	90	mL/min

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

The information contained in this Product Guide is accurate to the best of WestRock's knowledge and belief. It is intended, however, only as an introduction to the typical properties of the product. WestRock disclaims any guarantee or warranty with respect to the accuracy of this information or, based on this document, with respect to the suitability of the product for any particular use, including, but not limited to, the compliance of the product with laws, regulations, or standards. This information is subject to change without notice.

Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCOC-6S751, FSC Company Code: FSC-C104002

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