

WestRock
VersaTag™ White
Your ticket to exceptional tagging.



WestRock VersaTag™ White bleached paperboard is remarkably smooth and incredibly tear-resistant. It offers outstanding printability on both sides of the sheet and is well suited for thermal printing and specialty coatings.

Packaging uses

- Tickets
- Tags
- Labels
- Coating basestock
- Business forms

Product Classification

- Solid Bleached Sulfate
- SBS Uncoated Paperboard

What You Can Expect from Us

- Consistency** Our fully integrated manufacturing facility combines both pulp and paper processing on the same site, which ensures highly uniform color and shade for dependable printing and converting performance.
- Convertibility** State-of-the-art process controls provide consistent caliper, basis weight, and moisture content from roll to roll and order to order, which ensures excellent performance folding, die-cutting and gluing equipment.
- Durability** Unique pulp fiber formulations deliver excellent stiffness, tear resistance and fold endurance that holds up over years of use.

Additional Product Information

- Sustainability** Recyclable.
Recycled fiber content available by specification.
All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC™ Chain of Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.
- Quality** Produced at an ISO 9001 certified facility.
- Environmental and Safety** Notices under US California Proposition 65 and the EU REACH regulation are not required.
Elemental chlorine free (ECF) bleached fiber.
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability & Typical Properties (U.S.)

VersaTag™ White

Grade Availability by Caliper			Units	Method	
Caliper (pts)		0.0070	0.0095	inches	T-411
Nominal Basis Weight		100	125	lbs/3000 sq ft	T-410
Moisture		6.0	6.5	percent	T-412
GE Brightness		83.5	83.0	percent	T-452
Elmendorf Tear					
Dry	MD	180	270	gf	T-414
	CD	195	290	gf	T-414
Stiffness					
Taber 15°	MD	20	45	gf-cm	T-489
	CD	9	19	gf-cm	T-489
Smoothness					
Sheffield	Wire	45	96	mL/min	T-538
	Felt	55	80	mL/min	T-538

Grade Availability & Typical Properties (Metric)

Grade Availability by Weight			Units	Method	
Thickness		178	241	microns	T-411
Nominal Basis Weight		163	204	gsm	T-410
Moisture		6.0	6.5	percent	T-412
GE Brightness		83.5	83.0	percent	T-452
Elmendorf Tear					
Dry	MD	180	270	gf	T-414
	CD	195	290	gf	T-414
Stiffness					
Taber 15°	MD	2.0	4.4	mNm	T-489
	CD	0.9	1.9	mNm	T-489
Smoothness					
Sheffield	Wire	45	96	mL/min	T-538
	Felt	55	80	mL/min	T-538

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

The information contained in this Product Guide is accurate to the best of WestRock's knowledge and belief. It is intended, however, only as an introduction to the typical properties of the product. WestRock disclaims any guarantee or warranty with respect to the accuracy of this information or, based on this document, with respect to the suitability of the product for any particular use, including, but not limited to, the compliance of the product with laws, regulations, or standards. This information is subject to change without notice.

Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCOC-6S751, FSC Company Code: FSC-C104002

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