

WestRock
TruServ™ Coated Platestock
Not just good looking. This paperboard is a strong performer, too.



Graphic standards are important to you. So, WestRock TruServ™ Coated Platestock delivers great graphics and stellar performance. Its clay coating provides the consistency you seek. Every roll, every order. Furthermore, TruServ Coated Platestock performs well in all types of forming equipment for efficient converting and less waste. With various paperboard combinations and fiber mixes, you can maximize product integrity and customer satisfaction. In short, TruServ Coated Platestock delivers a very attractive performance.

Packaging uses

Print Quality Plates
Pressed Bowls

Product Classification

Solid Bleached Sulfate
SBS Paperboard

What You Can Expect from Us

- Strength** Inherent strength properties help prevent cracking or tears. This ensures a better end-user experience.
- Consistency** Consistent roll-to-roll converting performance. This helps you reduce waste and minimize losses.
- Smoothness** Excellent printability. This helps maintain brand consistency and consumer appeal.

Additional Product Information

- Sustainability** Recyclable.
All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC™ Chain of Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.
- Food Contact** Meets multiple national requirements for food contact packaging, e.g., US, Canada, Germany and the EU. Contact your sales representative for information on specific markets and end uses.
ISEGA Certificate available.
Kosher documentation available.
- Quality** Produced at an ISO 9001 certified facility.
- Environmental and Safety** Notices under US California Proposition 65 and the EU REACH regulation are not required.
Elemental chlorine free (ECF) bleached fiber.
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability & Typical Properties
Evadale, Texas Mill

TruServ™
Coated Platestock

Grade Availability by Caliper											Units	Method
Caliper	U.S.	0.012	0.014	0.015	0.016	0.017	0.018	0.020	0.022	0.024	inches	T-411
Weight	Metric	305	356	381	406	432	457	508	559	610	microns	T-411
Nominal Basis	U.S.	145	163	172	182	187	199	212	233	250	lbs/3000 sq ft	T-410
Weight	Metric	236	265	280	296	304	324	345	379	407	gsm	T-410
Moisture		5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	percent	T-412
GE Brightness		84	84	84	84	84	84	84	84	84	percent	T-452
Smoothness												
Sheffield		40	45	70	80	80	90	100	110	120	mL/min	T-538
Color												
Hunter	b	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	L-a-b	T-524

Grade Availability & Typical Properties
Demopolis, Alabama Mill

Grade Availability by Caliper											Units	Method
Caliper	U.S.	0.014	0.015	0.016	0.017	0.018	0.020	0.022	0.024	inches	T-411	
Nominal Basis Weight	U.S.	162	171	180	192	198	216	234	249	lbs/3000 sq ft	T-410	
Moisture		6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	percent	T-412	
GE Brightness		86	86	86	86	86	86	86	86	percent	T-452	
Smoothness												
Sheffield		20	22	24	26	28	32	36	40	mL/min	T-538	
Color												
Hunter	b	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	L-a-b	T-524

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

The information contained in this Product Guide is accurate to the best of WestRock's knowledge and belief. It is intended, however, only as an introduction to the typical properties of the product. WestRock disclaims any guarantee or warranty with respect to the accuracy of this information or, based on this document, with respect to the suitability of the product for any particular use, including, but not limited to, the compliance of the product with laws, regulations, or standards. This information is subject to change without notice.

Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCCOC-6S751, FSC Company Code: FSC-C104002

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