

WestRock ReNew100™ Mask

Stain masking without the use of fluoro-chemicals.

WestRock ReNew100™ Mask coated recycled board (CRB) is a 100% recycled coated paperboard alternative to off-line coating, extrusions and laminations for select folding carton applications. You can expect superior masking performance that reduces the appearance of oil, fat and grease stains. A double clay-coated surface provides an ample canvas for eye-catching graphics.

Packaging uses

Cookies, Crackers
And Snack Foods

Cereals And Other
Dry Foods

Foodservice
Takeout Packaging

Pet Foods

Lotion-
Impregnated
Tissue

Industrial Parts

Other Non-Food
Applications

Product Classification

Coated Recycled
Paperboard

CRB Paperboard

What You Can Expect from Us

Recycled Fiber
Content

Made from 100% recycled fiber, which has been diverted from the waste stream.

Grease Masking

Oil and grease stains do not show on the outside of the package.

Printability

Offers a smooth, clay-coated surface for eye-catching graphics.

No Fluorocarbons

Does not use fluorocarbons, which are a key sustainability concern to many brands.

Additional Product Information

Sustainability

Made with 100% recycled fiber and is recyclable. All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC™ Chain of Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.

Food Contact

Meets multiple national requirements for food contact packaging, e.g., US and Canada. Contact your sales representative for information on specific markets and end uses.

Environmental
and Safety

Notices under US California Proposition 65 and the EU REACH regulation are not required. Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability & Typical Properties (U.S.)

ReNew100™ Mask

Grade Availability by Caliper							Units	
Caliper (pts)	0.018	0.020	0.022	0.024	0.026	0.028	inches	
Nominal Basis Weight	77	82	88	96	104	112	lbs/MSF	
Stiffness								
Taber 15°	MD	225	300	395	445	540	655	gf-cm
	CD	80	100	125	145	185	220	gf-cm

Grade Availability & Typical Properties (Metric)

Grade Availability by Weight							Units	
Thickness	457	508	559	610	660	711	microns	
Nominal Basis Weight	376	400	430	469	508	547	gsm	
Stiffness								
Taber 15°	MD	22.0	29.4	38.7	43.6	53.0	64.2	mNm
	CD	7.8	9.8	12.3	14.2	18.1	21.6	mNm

Values subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

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Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCCOC-6S751, FSC Company Code: FSC-C104002

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