

WestRock
ReNew100™ Brite
A smooth operator that's 100% recycled.



Yes, you can get an appealing, two-sided white surface paperboard that's 100% recycled. WestRock ReNew100™ Brite coated recycled paperboard (CRB) is a high-performing alternative to solid bleached sulfate (SBS). Suitable for a wide variety of packaging applications, it features a very smooth, bright, double clay-coated topside surface for excellent printability. Furthermore, a white backside surface with a target 60 GE brightness supports two-sided printing.

Packaging uses

- Beauty and Personal Care
- Retail Bakery
- Food Packaging
- Household Goods
- Entertainment and Games

Product Classification

- Coated Recycled Paperboard
- CRB Paperboard

What You Can Expect from Us

Recycled Fiber Content

Made from 100% recycled fiber, which has been diverted from the waste stream.

Smoothness

Best-in-class smoothness on the clay-coated topside surface provides excellent printability.

White Backside Surface

White backside surface with a target 60 GE brightness enables two-sided two-sided printing.

Additional Product Information

Sustainability

Made with 100% recycled fiber and is recyclable. All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC™ Chain of Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.

Food Contact

Meets multiple national requirements for food contact packaging, e.g., US and Canada. Contact your sales representative for information on specific markets and end uses.

Environmental and Safety

Notices under US California Proposition 65 and the EU REACH regulation are not required. Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability & Typical Properties (U.S.)

ReNew100™ Brite

Grade Availability by Caliper						Units
Caliper (pts)		0.016	0.018	0.020	0.022	inches
Nominal Basis Weight		69	77	82	88	lbs/MSF
Parker Print		1.2	1.2	1.2	1.2	µm
Stiffness						
Taber 15°	MD	185	245	310	390	gf-cm
	CD	70	90	110	135	gf-cm
GE Brightness						
	Topside	80	80	80	80	percent
	Backside	60	60	60	60	percent

Grade Availability & Typical Properties (Metric)

Grade Availability by Weight						Units
Thickness		406	457	508	559	microns
Nominal Basis Weight		337	376	401	430	gsm
Parker Print		1.2	1.2	1.2	1.2	µm
Stiffness						
Taber 15°	MD	18.1	24.0	30.4	38.2	mNm
	CD	6.7	8.8	10.8	13.2	mNm
GE Brightness						
	Topside	80	80	80	80	percent
	Backside	60	60	60	60	percent

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

The information contained in this Product Guide is accurate to the best of WestRock's knowledge and belief. It is intended, however, only as an introduction to the typical properties of the product. WestRock disclaims any guarantee or warranty with respect to the accuracy of this information or, based on this document, with respect to the suitability of the product for any particular use, including, but not limited to, the compliance of the product with laws, regulations, or standards. This information is subject to change without notice.

Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCCOC-6S751, FSC Company Code: FSC-C104002

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