

# WestRock PrintKote®

**The perfect blend of versatility and reliability.  
(No wonder it's an industry favourite.)**

WestRock PrintKote® is a single solution to a wide range of packaging needs. But no matter the application, reliability is a constant. PrintKote is a high-quality, coated, solid-bleached paperboard (SBS) that delivers exceptional printability and a market leading stiffness-to-weight ratio. If you're looking for excellent consistency, you can't go wrong with PrintKote.

## Region

EMEA (Europe, the Middle East and Africa)

## Packaging uses

Beauty and Personal Care  
Food Packaging  
Foodservice  
Healthcare  
Media and Electronics  
Spirits

## Product Classification

Solid Bleached Sulfate  
SBS Paperboard  
GZ

## What You Can Expect from Us

- Consistency** You get best-in-class uniformity for maximised throughput and efficiency on converting and filling equipment.
- Surface Uniformity** A smooth surface and outstanding ink holdout provides for excellent printability and consistent brand image.
- Fade Resistance** Classic white styling is achieved without using Optical Brightening Agents (OBA). This results in high whiteness without fading.
- Stiffness-to-Weight Ratio** A high stiffness-to-weight ratio provides advantages for retailers and brand owners. This includes helping meet corporate sustainability goals.

## Additional Product Information

- Sustainability** Recyclable.
- Fibre Procurement** SFI® 2015-2019 Certified Sourcing NSF-SFI-CS-6S751
- Chain of Custody** SFI® NSF-SFICOC-6S751 Certification  
PEFC™ NSF-PEFCCOC-6S751 Certification
- Food Contact** Meets multiple national requirements for food contact packaging, e.g., US, Canada, Germany and the EU. Contact your sales representative for information on specific markets and end uses.  
ISEGA Certificate available.  
Kosher documentation available.
- Quality** Produced at an ISO 9001 certified facility.
- Environmental and Safety** Notices under US California Proposition 65 and the EU REACH regulation are not required.  
Elemental chlorine free (ECF) bleached fibre.  
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

## Grade Availability (EMEA) & Typical Properties

PrintKote®

Grade Availability												Units	Method	Tolerance	
<b>Nominal Basis Weight</b>	240	265	280	295	305	325	345	375	405	435	460	gsm	T-410		
<b>Caliper (pts)</b>	0.012	0.014	0.015	0.016	0.017	0.018	0.020	0.022	0.024	0.026	0.028	inches	T-411	+/- .001	
<b>Thickness</b>	305	356	381	406	432	457	508	559	610	660	711	microns	T-411	+/- 25.4	
<b>Moisture</b>	5.3	5.3	5.5	5.6	5.5	5.6	5.6	5.6	5.6	5.6	5.6	percent	T-412		
<b>Internal Bond</b>	137	147	147	147	147	147	158	168	168	168	168	J/m2	T-569		
<b>Stiffness</b>															
<b>Taber 15°</b>	<b>MD</b>	8.3	11.8	14.7	16.7	18.6	21.6	27.5	34.8	43.1	49.0	53.9	mNm	T-489	+/- 15%
	<b>CD</b>	4.4	5.9	8.3	9.3	10.3	11.8	15.2	18.6	22.6	26.0	28.4	mNm	T-489	+/- 15%
<b>Coated Side</b>															
<b>GE Brightness</b>	86	86	86	86	86	86	86	86	86	86	86	percent	T-452		
<b>Parker Print</b>	1.0	1.0	1.1	1.1	1.2	1.1	1.2	1.2	1.2	1.2	1.2	µm	T-555		
<b>ZDT</b>	358	324	310	310	276	276	276	276	276	276	276	kPa	T-541		
<b>Colour</b>															
<b>Hunter</b>	<b>L</b>	93	93	93	93	93	93	93	93	93	93	93	L-a-b	T-524	
	<b>a</b>	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	L-a-b	T-524	
	<b>b</b>	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	L-a-b	T-524	

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at [westrock.com](http://westrock.com).

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Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCCOC-6S751

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