

WestRock

Crescendo® C2S

**Superior aesthetics. Superior performance.
Inside and out.**

Dual-sided printing that's second to none. That's what WestRock Crescendo® C2S delivers. A double coating on both sides offers excellent print performance for packaging. Furthermore, Crescendo C2S has a solid reputation for excellent runnability through converting. High brightness, clean white styling, and an ultra-smooth surface ensure your premium package applications deliver tremendous visual impact.

Region

EMEA (Europe, the Middle East and Africa)

Packaging uses

Beauty and Personal Care
Premium Food Packaging
Healthcare
Media and Electronics
Spirits
Other Premium Packaging

Product Classification

Solid Bleached Sulfate
SBS Paperboard
GZ

What You Can Expect from Us

Clean, White Styling

This distinctive clean-white shade delivers crisp colours and sharp contrast while maintaining optimal colour fidelity on press.

Smooth Surface

Crescendo's smooth surface delivers a visual aesthetic that denotes high quality.

Backside Coating

This is a true double-coating on the backside. You can expect an excellent surface for vivid colour and eye-catching graphics.

Quality Tactile Feel

A unique fibre mix and finishing process results in high stiffness. So you can expect a finished package that feels as good as it looks.

Superior Runnability

You can expect outstanding product uniformity and consistent graphics. Both of which help you optimise productivity and reduce waste.

Fade Resistance

Paper shade is achieved using bleached fibre and colour-fast dyes to provide improved colour integrity and extended packaging shelf life.

Additional Product Information

Sustainability

Recyclable.

Chain of Custody

100% PEFC™ Certified - BV/CDC/0575784

Food Contact

Meets multiple national requirements for food contact packaging, e.g., US, Canada, Germany and the EU. Contact your sales representative for information on specific markets and end uses.
ISEGA Certificate available.
Kosher documentation available.

Quality

Produced at an ISO 9001 certified facility.

Environmental and Safety

Notices under US California Proposition 65 and the EU REACH regulation are not required.
Elemental chlorine free (ECF) bleached fibre.
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability (EMEA) & Typical Properties

Crescendo® C2S

Grade Availability										Units	Method
Nominal Basis Weight		220	260	280	300	330	350	380	440	gsm	T-410
Caliper (pts)		0.010	0.012	0.013	0.014	0.016	0.018	0.020	0.024	inches	T-411
Thickness		254	305	330	356	406	457	508	610	microns	T-411
Moisture		4.8	4.8	4.8	4.8	4.8	4.8	4.8	4.8	percent	T-412
Internal Bond		170	160	160	160	140	126	126	126	J/m ²	T-569
Stiffness											
Taber 15°	MD	5.9	9.8	11.3	13.2	19.1	24	30.9	46.1	mNm	ISO2493
	CD	3.1	4.9	5.9	6.9	9.3	12.4	16.2	23.6	mNm	ISO2493
L&W 15°	MD	122	216	251	298	439	557	722	1087	mN	ISO2493
	CD	63	105	129	153	212	286	378	558	mN	ISO2493
L&W 5°	MD	10.3	18.3	21.4	25.4	37.4	47.4	61.4	92.4	mN	ISO5628
	CD	5.3	9.0	11.0	13.0	18.0	24.3	32.2	47.5	mN	ISO5628
Parker Print											
Side	Wire	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	µm	ISO8791
	Felt	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	µm	ISO8791
Coated Side											
ISO Brightness		91	91	91	91	91	91	91	91	percent	ISO2470
GE Brightness		92	92	92	92	92	92	92	92	percent	T-452
CIE Whiteness		122	122	122	122	122	122	122	122	percent	ISO11475
Colour											
CIE	L*	94.2	94.2	94.2	94.2	94.2	94.2	94.2	94.2	L*	CIELAB SCAN-P 72
	a*	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	a*	CIELAB SCAN-P 72
	b*	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	b*

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

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