

Printkote EasySeal®

High-impact graphics and greater efficiency.

Printkote EasySeal® delivers the graphic qualities you want at a temperature that minimizes risk. This patented, extrusion-coated, heat-sealable paperboard is made specifically for fold-over blister card applications. It features a smooth, uniform printing surface for high-impact graphics. Our proprietary backside coating enables sealing at lower temperatures and higher speeds than conventional coatings. Not only is Printkote EasySeal capable, it's also versatile. It is ideal across a broad array of heat-seal applications, especially in the pharmaceutical market for use in child-resistant, senior-friendly blister card applications.

Packaging uses

Beauty and Personal Care
Healthcare
Home and Garden
Media and Electronics

Product Classification

Polymer-Coated
Solid Bleached Sulfate
SBS Paperboard
GZ

What You Can Expect from Us

- Low-Temperature Seal** Seals at a lower temperature than competitive alternatives, resulting in minimized risk of product damage and reduced ink degradation.
- Line Speed** Dwell time is up to 20% less than other heat-seal coatings. So you can expect improved yields, throughput and decreased costs.
- Structural Integrity** Its rigidity makes it perfect for fold-over, tamper-evident blister packaging. A polymer coating on the felt side offers a completely sealed surface. You can also expect excellent folding and scoring properties.
- Product Uniformity** A smooth surface provides outstanding ink holdout and best-in-class consistency for optimal printability. Polymer coat-weight uniformity offers improved efficiencies and maximum throughput on high-speed forming and filling equipment.
- Simplified Converting** Direct printing on the board eliminates the need to apply a heat-seal coating. This improves converting efficiency and reduces inventory costs.

Additional Product Information

- Sustainability** All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC™ Chain of Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.
- Food Contact** Meets multiple national requirements for food contact packaging, e.g., US and Canada. Contact your sales representative for information on specific markets and end uses.
- Quality** Produced at an ISO 9001 certified facility.
- Environmental and Safety** Notices under US California Proposition 65 and the EU REACH regulation are not required.
Elemental chlorine free (ECF) bleached fiber.
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability & Typical Properties (U.S.)

Printkote EasySeal®

Grade Availability by Caliper										Units	Method	Tolerance
Caliper (pts)	0.010	0.012	0.014	0.016	0.018	0.020	0.024	0.028	inches	T-411	+/- .001	
Nominal Basis Weight	124	145	163	182	199	212	250	284	lbs/3000 sq ft	T-410		
Moisture	5.3	5.3	5.3	5.6	5.6	5.6	5.6	5.6	percent	T-412		
Internal Bond	75	65	70	70	70	75	75	75	.001 ft-lb/ sq in	T-569		
Stiffness												
Taber 15°	MD	55	85	120	170	220	280	440	550	gf-cm	T-489	+/- 15%
	CD	25	45	60	95	120	155	230	290	gf-cm	T-489	+/- 15%
Coated Side												
GE Brightness	86	86	86	86	86	86	86	86	percent	T-452		
Parker Print	1.0	1.0	1.0	1.2	1.2	1.2	1.2	1.2	µm	T-555		
ZDT	60	52	47	45	40	40	40	40	psi	T-541		
Color												
Hunter	L	93	93	93	93	93	93	93	93	L-a-b	T-524	
	a	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	L-a-b	T-524	
	b	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	L-a-b	T-524	

Values are for basestock only; for nominal basis weight including polymer, add 9 lbs/3000 sq ft.

Grade Availability & Typical Properties (Metric)

Grade Availability by Weight										Units	Method	Tolerance
Thickness	254	305	356	406	457	509	610	711	microns	T-411	+/-25.4	
Nominal Basis Weight	202	236	265	296	324	345	407	462	gsm	T-410		
Moisture	5.3	5.3	5.3	5.6	5.6	5.6	5.6	5.6	percent	T-412		
Internal Bond	120	137	147	147	147	158	158	158	J/m ²	T-569		
Stiffness												
Taber 15°	MD	5.4	8.3	11.8	16.7	21.6	27.5	43.1	53.9	mNm	T-489	+/- 15%
	CD	2.5	4.4	5.9	9.3	11.8	15.2	22.6	28.4	mNm	T-489	+/- 15%
Coated Side												
GE Brightness	86	86	86	86	86	86	86	86	percent	T-452		
Parker Print	1.0	1.0	1.0	1.2	1.2	1.2	1.2	1.2	µm	T-555		
ZDT	414	359	324	276	276	276	276	276	kPa	T-541		
Color												
Hunter	L	93	93	93	93	93	93	93	93	L-a-b	T-524	
	a	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	L-a-b	T-524	
	b	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	L-a-b	T-524	

Values are for basestock only; for nominal basis weight including polymer, add 15 gsm.

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

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Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCOC-6S751, FSC Company Code: FSC-C104002

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