

Define your image

Carolina[®] Coated Cover C2S

Product Summary

Outstanding printability. Exceptional aesthetics. Trust Carolina to deliver a uniform, clean-white appearance through all grades and calipers, fade resistant color for a longer shelf life, a sturdy feel that conveys quality and maximum press output for greater value.

Features and Benefits

Brand recognition

Carolina is a proven, long-standing brand that is embraced by printers, agencies and brand owners.

Excellent ink holdout

Images are crisper, richer and offer greater depth, for optimal visual appeal.

Clean-white styling

Unique clean-white shade is preferred by more printers and end users to deliver crisp colors and contrast, while maintaining color fidelity on press.

Matching shade

Carolina delivers consistent appearance and color reproduction for all coated offset, digital and wide-format grades.

Superior consistency

Six Sigma manufacturing methodology coupled with a solid bleached sulfate design provides improved consistency from run to run compared to multi-ply products that utilize varied fiber sources for the middle layer.

Front-to-back uniformity

Double coated on front and back to ensure same high-quality print results on both sides.

Fade resistance

Colorfast dyes provide enhanced color integrity and extended shelf life for printed materials.

Enhanced tactile feel

Our proprietary manufacturing process results in a sturdier feel that increases the perceived value of the brand.



Product Uses

- Signage
- POP Displays
- Direct Mail
- Menus
- Greeting Cards
- Trading and Game Cards
- Annual Report Covers
- Brochures and Inserts
- Specialty Packaging

Product Classifications

Product type

- SBS Paperboard/GZ C2S
- Coated Cover

Structure

- Solid Bleached Sulfate
- Double Clay Coated Both Sides

Carolina® Coated Cover C2S

Caliper	Basis Weight 24" x 36"	Cover Weight 20" x 26"	GSM	Gloss	Brightness	Whiteness	Color		
							L	a	b
10 pt	144	87	235	51	92	122	94.5	1.9	-8.0
12 pt	167	100	270	51	92	122	94.5	1.9	-8.0
14 pt	188	113	305	51	92	122	94.5	1.9	-8.0
16 pt	203	122	330	51	92	122	94.5	1.9	-8.0
18 pt	220	132	360	51	92	122	94.5	1.9	-8.0
20 pt	240	144	390	51	92	122	94.5	1.9	-8.0
24 pt	286	172	465	51	92	122	94.5	1.9	-8.0

Additional Product Information

Sustainability

- Recyclable.
- Recycled fiber content available by specification.
- All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC® Chain-of-Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.

Food Contact

- Meets multiple national requirements for food contact packaging, e.g., U.S. and Canada. Contact your sales representative for information on specific markets and end uses.

Quality

- Produced at an ISO 9001 certified facility.

Environmental regulation

- Notices under U.S. California Proposition 65 and the EU REACH and Safety are not required.
- Elemental Chlorine Free (ECF) bleached fiber.
- Meets heavy metal limits of the U.S. Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

*Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCCOC-6S751, FSC Company Code: FSC-C104002

©2017 WestRock Company.
All rights reserved worldwide.
SFI Marks are registered marks owned by Sustainable Forestry Initiative Inc. FSC® is a registered trademark of the Forest Stewardship Council®.

Printed on Carolina 12 pt Digital C2S

C-PG0517-C2

501 South 5th Street
Richmond, VA 23219

westrock.com/carolina

