

## Define your image

# Carolina<sup>®</sup> Coated Cover C2S

### Product Summary

Outstanding printability. Exceptional aesthetics. Trust Carolina to deliver a uniform, clean-white appearance through all grades and calipers, fade resistant color for a longer shelf life, a sturdy feel that conveys quality and maximum press output for greater value.

### Features and Benefits

#### Brand recognition

Carolina is a proven, long-standing brand that is embraced by printers, agencies and brand owners.

#### Excellent ink holdout

Images are crisper, richer and offer greater depth, for optimal visual appeal.

#### Clean-white styling

Unique clean-white shade is preferred by more printers and end users to deliver crisp colors and contrast, while maintaining color fidelity on press.

#### Matching shade

Carolina delivers consistent appearance and color reproduction for all coated offset, digital and wide-format grades.

#### Superior consistency

Six Sigma manufacturing methodology coupled with a solid bleached sulfate design provides improved consistency from run to run compared to multi-ply products that utilize varied fiber sources for the middle layer.

#### Front-to-back uniformity

Double coated on front and back to ensure same high-quality print results on both sides.

#### Fade resistance

Colorfast dyes provide enhanced color integrity and extended shelf life for printed materials.

#### Enhanced tactile feel

Our proprietary manufacturing process results in a sturdier feel that increases the perceived value of the brand.



### Product Uses

- Signage
- POP Displays
- Direct Mail
- Menus
- Greeting Cards
- Trading and Game Cards
- Annual Report Covers
- Brochures and Inserts
- Specialty Packaging

### Product Classifications

#### Product type

- SBS Paperboard/GZ C2S
- Coated Cover

#### Structure

- Solid Bleached Sulfate
- Double Clay Coated Both Sides

## Carolina® Coated Cover C2S

Caliper	Basis Weight 24" x 36"	Cover Weight 20" x 26"	GSM	Gloss	Brightness	Whiteness	Color		
							L	a	b
10 pt	144	87	235	51	92	122	94.5	1.9	-8.0
12 pt	167	100	270	51	92	122	94.5	1.9	-8.0
14 pt	188	113	305	51	92	122	94.5	1.9	-8.0
16 pt	203	122	330	51	92	122	94.5	1.9	-8.0
18 pt	220	132	360	51	92	122	94.5	1.9	-8.0
20 pt	240	144	390	51	92	122	94.5	1.9	-8.0
24 pt	286	172	465	51	92	122	94.5	1.9	-8.0

## Additional Product Information

### Sustainability

- Recyclable.
- Recycled fiber content available by specification.
- All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC® Chain-of-Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.

### Food Contact

- Meets multiple national requirements for food contact packaging, e.g., U.S. and Canada. Contact your sales representative for information on specific markets and end uses.

### Quality

- Produced at an ISO 9001 certified facility.

### Environmental regulation

- Notices under U.S. California Proposition 65 and the EU REACH and Safety are not required.
- Elemental Chlorine Free (ECF) bleached fiber.
- Meets heavy metal limits of the U.S. Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

\*Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCCOC-6S751, FSC Company Code: FSC-C104002

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