

## Define your image

# Carolina<sup>®</sup> Coated Cover C1S

### Product Summary

Outstanding printability. Exceptional aesthetics. Trust Carolina to deliver a uniform, clean-white appearance through all grades and calipers, fade resistant color for a longer shelf life, a sturdy feel that conveys quality and maximum press output for greater value.

### Features and Benefits

#### Brand recognition

Carolina is a proven, long-standing brand that is embraced by printers, agencies and brand owners.

#### Excellent ink holdout

Images are crisper, richer and offer greater depth, for optimal visual appeal.

#### Clean-white styling

Unique clean-white shade from 8 pt through 24 pt caliper ensures crisp, matching colors and contrast, while maintaining color fidelity on press.

#### Matching shade

Carolina delivers consistent appearance and color reproduction for all coated offset, digital and wide-format grades.

#### Superior consistency

Six Sigma manufacturing methodology coupled with a solid bleached sulfate design provides improved consistency from run to run compared to multi-ply products that utilize varied fiber sources for the middle layer.

#### Fade resistance

Colorfast dyes provide enhanced color integrity and extended shelf life for printed materials.

#### Enhanced tactile feel

Our proprietary manufacturing process results in a sturdier feel that increases the perceived value of the brand.



### Product Uses

- Signage
- POP Displays
- Direct Mail
- Menus
- Greeting Cards
- Trading and Game Cards
- Annual Report Covers
- Brochures and Inserts
- Specialty Packaging

### Product Classifications

#### Product type

SBS Paperboard/GZ C1S  
Coated Cover

#### Structure

Solid Bleached Sulfate  
Double Clay Coated One Side

## Carolina® Coated Cover C1S

| Caliper | Basis Weight<br>24" x 36" | GSM | Gloss | Brightness | Whiteness | Color |     |      |
|---------|---------------------------|-----|-------|------------|-----------|-------|-----|------|
|         |                           |     |       |            |           | L     | a   | b    |
| 8 pt    | 112                       | 180 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |
| 10 pt   | 124                       | 200 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |
| 12 pt   | 145                       | 235 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |
| 14 pt   | 163                       | 265 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |
| 15 pt   | 172                       | 280 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |
| 16 pt   | 182                       | 295 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |
| 18 pt   | 199                       | 325 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |
| 20 pt   | 212                       | 345 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |
| 24 pt   | 250                       | 405 | 51    | 92         | 122       | 94.5  | 1.9 | -8.0 |

Stocking calipers include: 8, 10, 12, 15, 18 & 24 pt; 14, 16 & 20 pt available as make to order.

### Additional Product Information

#### Sustainability

- Recyclable.
- Recycled fiber content available by specification.
- All WestRock North American paperboard mills are certified to the SFI®, PEFC™, FSC® Chain-of-Custody Standards. Contact your WestRock sales representative for certified fiber availability for this product.

#### Food Contact

- Meets multiple national requirements for food contact packaging, e.g., U.S. and Canada. Contact your sales representative for information on specific markets and end uses.

#### Quality

- Produced at an ISO 9001 certified facility.

#### Environmental regulation

- Notices under U.S. California Proposition 65 and the EU REACH and Safety are not required.
- Elemental Chlorine Free (ECF) bleached fiber.
- Meets heavy metal limits of the U.S. Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

\*Certificate Codes: SFI Certified Sourcing: NSF-SFI-CS-6S751, SFI CoC: NSF-SFICOC-6S751, PEFC: NSF-PEFCCOC-6S751, FSC Company Code: FSC-C104002

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