



Shellpak[®] Renew

Effective adherence packaging that benefits patients, the planet and your bottom line

Shellpak Renew is:

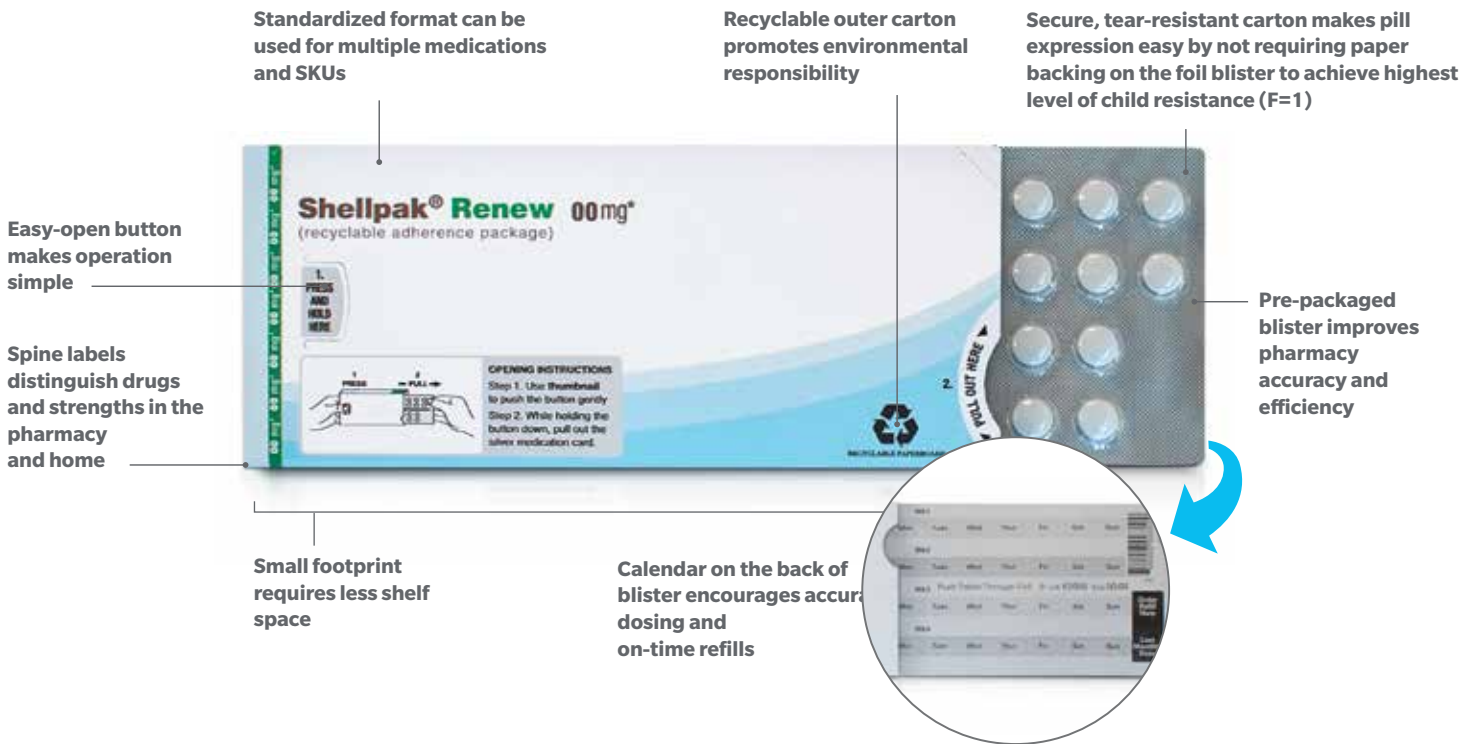
- Easy to use
- Compact and streamlined
- Sustainable and recyclable
- Part of a proven adherence platform



Good things come in small, sustainable packages

Introducing Shellpak® Renew

A child-resistant medication package designed with input from pharmacy professionals and their customers.



Bolster adherence and boost profitability

- The Shellpak platform has been shown in a peer-reviewed study to improve persistence for long-term daily medications*
- With a leading branded medication for hypertension, Shellpak delivered a 12:1 ROI**
- Shellpak Renew's paperboard outer carton accommodates printed patient messages that remain with the medication for the duration of the regimen
- To date, more than 5,600 pharmacies have dispensed more than 300 million Shellpak packages

* A pharmacoepidemiologic analysis of the impact of calendar packaging on adherence to self-administered medications for long-term use. Clinical Therapeutics. May 2011; 33(5).

** WestRock pharmacy claims data analysis. 2010.

Contact us: healthcare@westrock.com

Corporate Headquarters:

WestRock

504 Thrasher St.

Norcross, GA 30071

©2016 WestRock

Shellpak and Shellpak Renew are registered trademarks of WestRock. All rights reserved worldwide.