

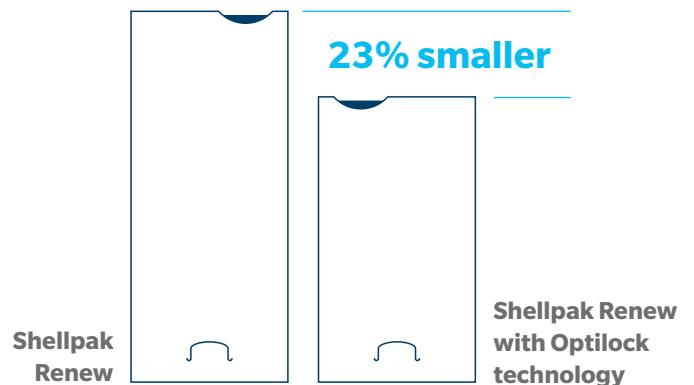


# Shellpak<sup>®</sup> Renew with Optilock<sup>™</sup> technology

Make room for stronger adherence

**Free up shelf space with the smallest F=1  
child-resistant adherence package on the market**

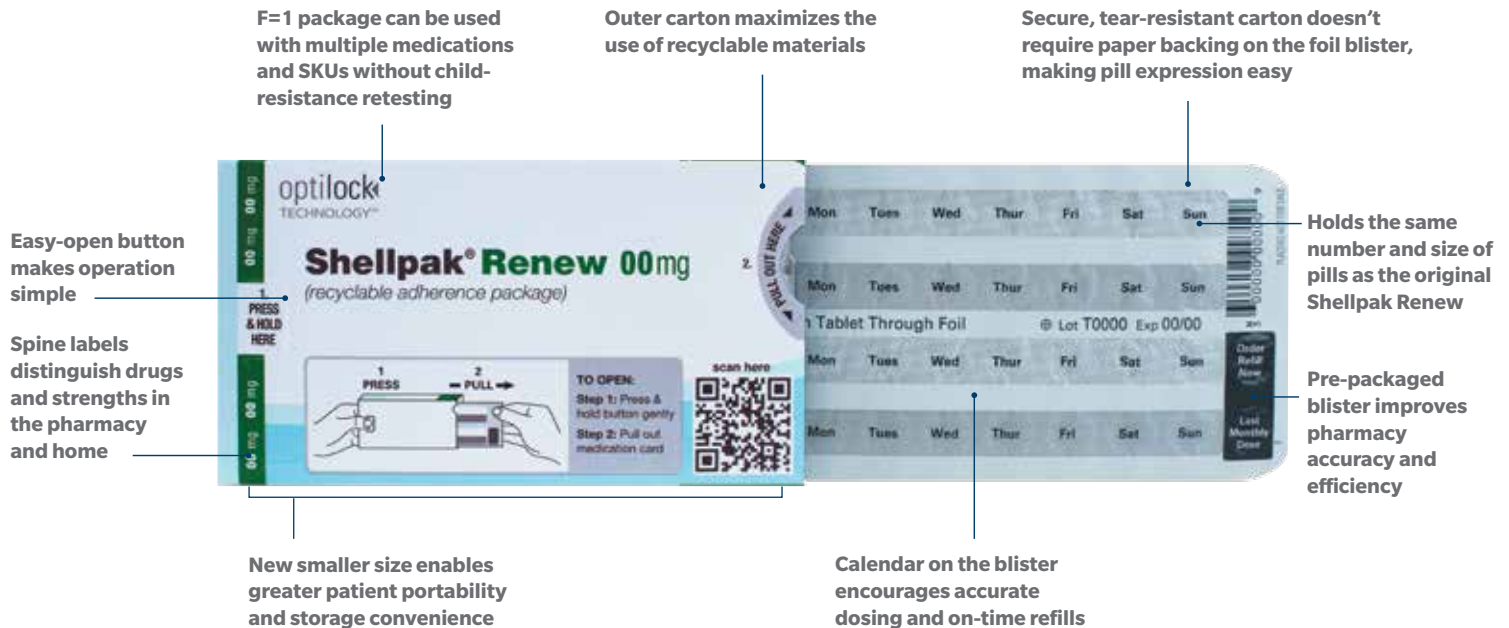
- Proven adherence benefits
- Highest level of child resistance
- Easy to use
- Sustainable and recyclable



# The highest standard in child resistance – now in a streamlined design. That's space well-spent.

## Introducing Shellpak® Renew with Optilock™ technology

Transformational blister platform offers the highest level of child resistance but takes up less pharmacy space\*



\*Optilock technology can also be integrated into larger standard package sizes.

### Bolster adherence and boost profitability

- Printed patient messages stay on the outer carton and with the medication throughout regimen
- Package serves as a foundation for more comprehensive adherence programs, proven to increase adherence lift
- Peer-reviewed study shows that Shellpak improves persistence for long-term daily medications<sup>1</sup>
- 12:1 ROI when tested with a leading branded hypertension medication<sup>2</sup>
- Proven technology – more than 500 million Shellpaks have been dispensed at over 5,600 pharmacies

<sup>1</sup>A pharmacoepidemiologic analysis of the impact of calendar packaging on adherence to self-administered medications for long-term use. *Clinical Therapeutics*. May 2011; 33(5).

<sup>2</sup>WestRock pharmacy claims data analysis. 2010.

### Contact us:

healthcare@westrock.com  
+1 800 864 2685

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