

Dosepak Express[®] with Optilock[®] technology

Building adherence and brand loyalty
every single day

Help your brand stand out with a custom-designed
adherence solution patients prefer

- Integrates the blister and outer carton so branding stays with patients – and pills stay protected
- Ample space for messaging and links to adherence programs
- Part of a proven lineup of adherence packages
- Smaller, more convenient size
- Easy to manufacture on existing equipment



Combining the blister and package to connect patients with your adherence programs

Dosepak Express® with Optilock® technology

A smaller size, with even more powerful adherence benefits

Flat panels for dosing instructions and educational messaging

Easy-press button simplifies opening for seniors and people with arthritis

Discreet, portable size fits better with patients' lifestyles

23% smaller than the original Dosepak Express – uses less material and is lighter to transport

Optional fold-out flap for additional medication information and links to other adherence programs

Calendared blister reminds patients to take their medication

Paperboard outer carton designed to maximise use of recyclable materials and minimise waste

Can be customised to any pill size

Lead the way to better adherence

- **Integrated design.** Blister stays attached to the outer carton to protect pills and keep branding with patients throughout the regimen
- **Comprehensive adherence platform.** Serves as a foundation for additional patient programs, expanding their reach and opt-ins
- **Patient support.** Helps healthcare providers counsel patients
- **Track record of success.** Part of proven line of adherence packages
- **Scalable solution.** Can be manufactured on existing equipment, enabling an economical, seamless transition process
- **Optional child resistance (CR).** Designed with insights from developing nearly 40 CR packaging solutions, tested to the industry's highest standards

Contact us: healthcare@westrock.com

WestRock
Dublin Industrial Estate
84/85 Lagan Road, Glasnevin
Dublin, 11
Ireland

©2016 WestRock.
Dosepak Express and Optilock are registered trademarks of WestRock.

All rights reserved worldwide.
Printed on Crescendo® 12 pt.