



# Paperboard Packaging Seminar

London, 28-29 November / Paris, 3-4 December

## DAY 1

9:00	<i>Registration, Coffee &amp; Tea in conference room</i>
10:00	Welcome and Introduction
10:15	Paperboard Substrates & Applications
11:30	Paperboard Manufacturing
12:15	Knowledge Quiz & Evaluation
12:30	<i>Lunch + Group Photo</i>
13:30	Characteristics of Paperboard I
15:00	<i>Short Break</i>
15:15	Characteristics of Paperboard II
16:00	Sustainability, Consumer Aspects & WestRock offering
17:00	Packaging Design
17:45	Knowledge Quiz & Evaluation
18:00	Adjourn
18:45	<i>Group Dinner</i>

## DAY 2

8:00	<i>Coffee &amp; Tea in conference room</i>
8:30	Announcements/Review
8:40	Pre-press
9:10	Sheeting
9:30	The Printing Processes I
10:15	<i>Short Break</i>
10:30	The Printing Process II
12:15	Knowledge Quiz & Evaluation
12:30	<i>Lunch</i>
13:20	Post Press, Cutting, Creasing, and Finishing
14:20	<i>Short Break</i>
14:35	Packaging Systems, Packs, Machines and carton quality
15:35	Knowledge Quiz & Prizes
15:50	Evaluation
16:00	Adjourn

### **London 28-29 November**

Sheraton Skyline Heathrow / [website](#)  
148.50 GBP / night (reservation via WestRock)



#### Shuttle:

From Terminal 2 and 3: HotelHoppa bus every 20 minutes (GBP 4.50) ([link](#))  
From Terminal 4 and 5: HotelHoppa bus to Holiday Inn Ariel, which is 3 min. walk from Sheraton. From Terminal 5 every 30 minutes at xx:14 and xx:44 and from Terminal 4 every 30 minutes at xx:00 and xx:30 (GBP 4.50) ([link](#)) Tickets available online, mobile app, kiosk and in the bus.  
Taxi fare is 13.- GBP

### **Paris 3-4 December**

Courtyard Marriott Paris Roissy CDG / [website](#)  
134,- Euro / night (reservation via WestRock)



Complimentary hotel shuttle to and from CDG airport 5:40 am-11:30 pm  
Every 20-25 minutes  
Airport pick-up is at Terminal 2 TGV/RER train station level 5.  
Take the stairs in front of pastry "La Brioche Dorée" and stop is on platform 2.  
Taxi fare is around 20,- Euro.