

WESTROCK INNOVATIVE SOLUTIONS

DuoWing®

Beverage Packaging



Beer and carbonates producers are looking to replace plastic with more environmentally-friendly packaging...

Paperboard is a valuable alternative to plastic packaging

Customer Needs

- Increasing focus on sustainable solutions to meet goals and connect with demanding consumers.
- Lots of attention to hi-cone rings choking sea turtles and plastic water bottles littering beaches.
- CPGs and retailers asking for options to replace printed shrink, hi-cone rings.

WestRock Solutions

- Printed cartonboard provides better billboard and less damage through supply chain.
- New PremClip package design an option to replace hi-cone rings with recyclable solution.
- Can collars reduce plastic usage and provide can retention (developing solution).
- Existing DuoStack®, DuoWing® and ClusterPack® options provide additional proven solutions
- Machinery solutions: Fully enclosed solutions exist; CP Ultima HF in development to round out wrap solutions



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