



## Paperboard Packaging Seminar 1-day Agenda

### PROGRAM

- 8.30 Announcements, Introduction, and Expectation
- 8.40 WestRock Company Overview
- 9.00 Paperboard Substrates and Applications
  - SBS, CRB, CUK, UKB, URB, FBB
- 10.20 *Group Photo, Break*
- 10.40 Characteristics of Paperboard
  - Appearance Properties
  - Surface Properties
- 11.20 *Short Break*
- 11.30 - Physical Properties
- 12.30 *Lunch*
- 13.30 Package Design
- 14.20 *Short Break*
- 14.50 The Printing Processes
  - Offset Lithography
  - Digital
- 16.00 *Short Break*
- 16.10 Cutting, Creasing, and Assembly  
How Packs Influence Machine Efficiency
- 16.30 WestRock Valued Products & Services
- 16.50 Summary, Evaluation
- 17.00 Adjourn