



Paperboard Packaging Seminar 1-day Agenda

PROGRAM

8.30	Announcements, Introduction, and Expectation
8.40	WestRock Company Overview
9.00	Paperboard Substrates and Applications - SBS, CRB, CUK, UKB, URB, FBB
10.00	<i>Group Photo, Break</i>
10.20	Paperboard Manufacturing Summary
10.40	Characteristics of Paperboard - Appearance Properties - Surface Properties
11.20	<i>Short Break</i>
11.30	- Physical Properties
12.30	<i>Lunch</i>
13.30	Package Design
14.00	Prepress
14.40	<i>Short Break</i>
14.50	The Printing Processes - Offset Lithography - Flexography - Gravure - Digital
16.00	<i>Short Break</i>
16.10	Cutting, Creasing, and Assembly
16.30	WestRock Valued Products & Services
16.50	Summary, Evaluation
17.00	Adjourn